

LOOK WHAT WE DUG UP!

JULY

MAZAGINE

25





Arthur, with your grace and my looks maybe we should open a dance studio.

CRACKED

MAGAZINE

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Janitor: Sylvester P. Smythe

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Cracked Magazine is published bi-monthly and copyright 1963 by Major Magazines, Inc., 45 West 45th Street, New York 36, N. Y. Second class postage paid at New York, N. Y. and Holyoke, Mass. Publisher can accept no responsibility for unsolicited letters, manuscripts or artwork, although every effort will be made to return such matter when self-addressed stamped envelope is included. Single copy price 25 cents. Subscription (9 issues) in the United States and possessions, \$2.00. Elsewhere, \$2.50. PRINTED IN THE UNITED STATES.

What's Up Front: Sylvester digs something strangely reminiscent in the hieroglyphic samples he unearthed in the ancient Valley of the Potomac.

MAL-CONTENTS

PEACE CORPS IN REVERSE..... 6



Can you milk a Gnu? Is your Swahili a little on the rusty side? Have you heard any good magic incantations lately? Don't despair. Help is on the way. . .

PARTICIPATION PROGRAMS OF THE FUTURE..... 12



Togetherness CAN be cured—if it is stopped in time! This article lists the common symptoms of this modern plague and steps you can take to overcome it.

MONTGOMERY ROEBUCK CATALOG 19



Now—at last! A catalog chock-full of useless items. One that you can rip up without the slightest qualm.

TV RELAY SATELLITE..... 29



The perfect bouncing ball for that Great Big Song Sheet in the sky—complete with sub-titles!

READ THE FINE PRINT..... 37



Did one hasty glance at Aunt Emma's will convince you that you were sole heir to her millions, only to discover—after you had poisoned her—that the FINE PRINT presented the bulk of her estate to her pet lobster Adolf? That's nothing. Look at what else can happen!

LETTERS



Dear Editor:

Your Cracked Counting Contest has me bug-eyed. Everytime I count the "Cracked" I come up with a different answer. It's driving me wacky!

Andy Taylor
Dinner Key, Fla.

Keep counting, Andy. We're up to our necks in entries from Cracked Counters all over the country. Just remember to count **ONLY** the complete word Cracked. Good luck!

Dear Cracked:

In your February issue, it said that "for one trading stamp" I could get a year's subscription to Cracked. Enclosed is my stamp. Start sending 'em to:

Jim Richardson
North Hollywood, Calif.

This offer valid only in exchange for Q and R trading stamps—available at your friendly local trading post in Merlingwa, French Equatorial Africa.

Dear Editor:

Whatsa matter with Frank Coleman of Clinton, Massachusetts? Doesn't he know the Mashed Potato is out? The real swingers are doing the: BIRD.

Lucy Manning
Morgantown, W. Va.

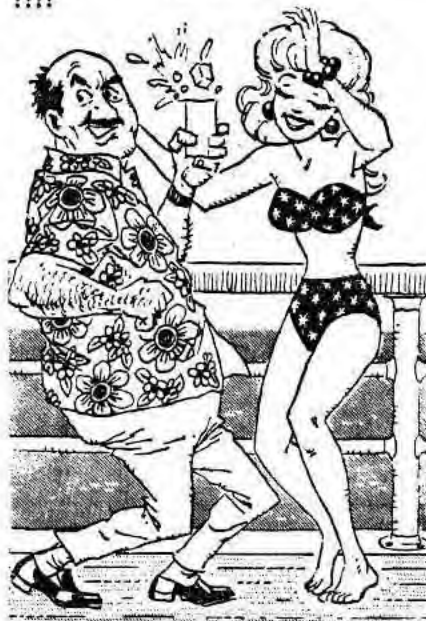
Do you mean to say we bought these Bossa Nova shoes for **NOTHING??!!!!**

(Found in floating bottle)

Dear Editor:

Just read "Getting There is ALL the Fun". What are you—some kind of nut? The Flying Dutchman

????



Dear Sirs:

While reading your February edition of Cracked I took notice of the Brigitte Bardot ad. Some of the boys that sit around me took note of it too. We would like to know where we would be able to obtain the adult size and how much would it cost?

Sincerely,
John La Wall (and gang)
St. Pius Seminary
Galt, California

The adult size is somewhere in France, John. . . . Just what do you study in that seminary, anyway?

Dear Editor:

I like your indispensable aid to mass confusion, but I have one question: **WHAT DOES IT SAY?**

Keith Israel
Bethany, Missouri

To Whom It May Concern:

Would you please be so kind as to tell me is there an answer to the article you had on the back of one of your recent issues. Our entire office has been trying to figure this out but with no success. Perhaps you could help.

Roseann Gagliano
DesPlaines, Illinois

Dear Sir:

We were having a party so I put your "Important Notice" on the wall and got some rare results. What does it mean?

Gary Rodgers
Albemi, B. C.

Our profound apologies to all those who were disturbed and baffled by our "Important Notice". In the interest of clarity, we have decided to rephrase it: It has come to the notice of this Office that the perinis of the derialtor has been **OVER-RUN RECENTLY** by a multitude of unsolicited onterators. **FUTURE emications of THIS TYPE WILL RESULT in the INSTANTANEOUS vermitude and cotorment of THOSE GUILTY PARTIES** whose salamitry is involved. . . . Any further questions?



DON'T SPREAD IT AROUND!

The back issues of **CRACKED** magazine are dwindling rapidly. Get yours before they shrink out of sight altogether. Fill out the attached coupon and mail it today — before it's **TOO LATE!!**

CRACKED BACK ISSUES
45 WEST 45th STREET
NEW YORK 36, N. Y.

I enclose..... Please send me Back Issues I have checked at 50c each:

No. 22.....	No. 24.....
No. 23.....	No. 25.....
	No. 26.....

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....



Dear Stupid, Illiterate Screwballs:

Aren't you ashamed? Letting Sylvester P. Smythe work himself to death for so many years without even once a promotion or raise!

Charles Copeland
Marietta, Ga.

Lay off poor old Sylvester! If you don't, I'll organize a gang devoted to the P.O.B.C.M. (Prevention of Buying Cracked Magazine). So take my advice, sir. Be good to Sylvester.

Lupe Garza

Detroit 16, Michigan

All this business about Sylvester being mistreated is hogwash! Everyone should have such a cushy job—two bucks a week Plus FREE personal advice on how to spend it from each and every moocher on our fun-loving staff.

Statement required by the Act of August 24, 1912, as amended by the Acts of March 3, 1933, July 2, 1946 and June 11, 1960 (74 Stat. 208) showing the ownership, management, and circulation of **CRACKED**, published bi-monthly at New York, N. Y. for Oct. 1, 1962.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Robert C. Sproul, 45, W. 45th St., N.Y.C.; Editor, Robert C. Sproul, 45 W. 45th St., N.Y.C.; Managing editor, None; Business manager, None.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.) Major Magazines, Inc., 45 W. 45th St., N.Y.C.; Robert C. Sproul, 45 W. 45th St., N.Y.C.; Bernard Brill, 45 W. 45th St., N.Y.C.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 145,438.

(signed) Robert C. Sproul, Publisher

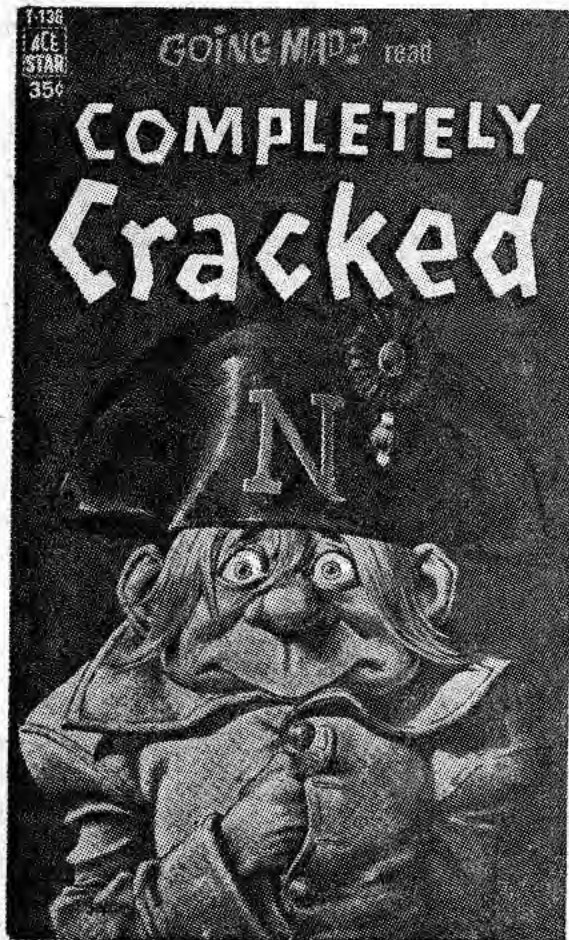
Sworn to and subscribed before me this 28th day of September, 1962.

Stanton F. Roth, Notary Public, State of N. Y., No. 60-8675600

Commission expires March 30, 1964

COMPLETELY CRACKED

HAVE YOU A COMPLETE COLLECTION OF CRACKED PAPERBACKS?



Collectors everywhere — stamp collectors, tax collectors, and even garbage collectors—are gathering stacks of the **CRACKED** paperbacks. So get your copies of **COMPLETELY CRACKED**, **THE CRACKED READER** and **MORE CRACKED** today. Have fun while adding to our coin collection.

CRACKED
45 WEST 45TH STREET, N.Y.C.

I enclose 40c ea. Please rush pocket-size

☐ **COMPLETELY CRACKED**

☐ **MORE CRACKED**

☐ **CRACKED READER**

Name.....

Address.....

City.....Zone.....

State.....

While Sargent Shriver is dispatching members of his Peace Corps to the underdeveloped countries of the world — we at CRACKED have received word that Ubadda Fella of Outer Bongo is readying a Peace Corps of his own to send to the United States. Here, is what we can expect from our contact with the Outer Bongo Peace Corpsmen:

PEACE CORPS IN REVERSE

DANCING



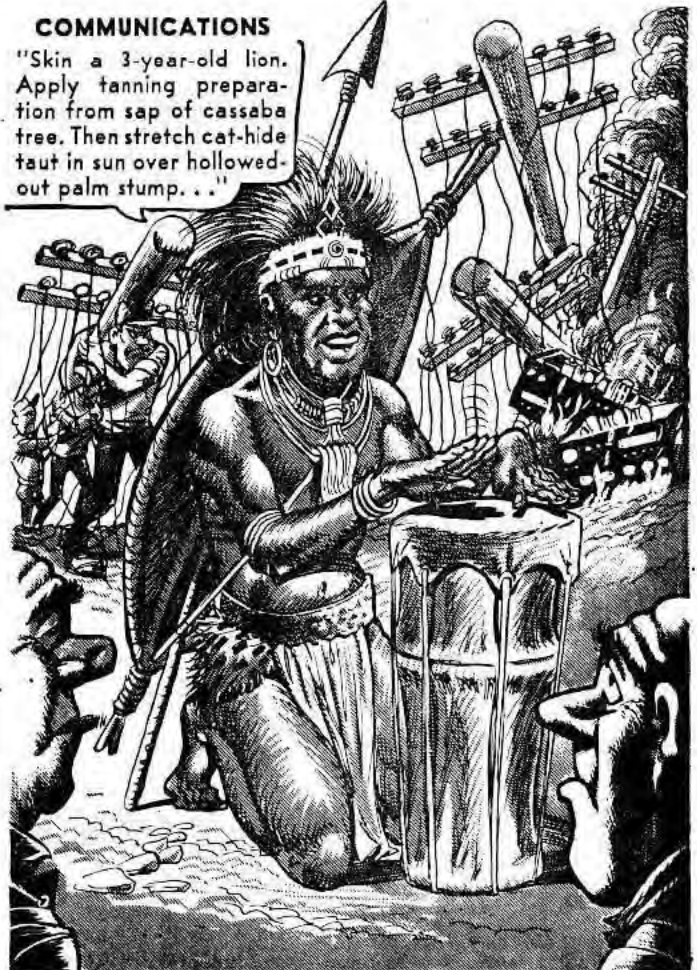
LAUNDRY

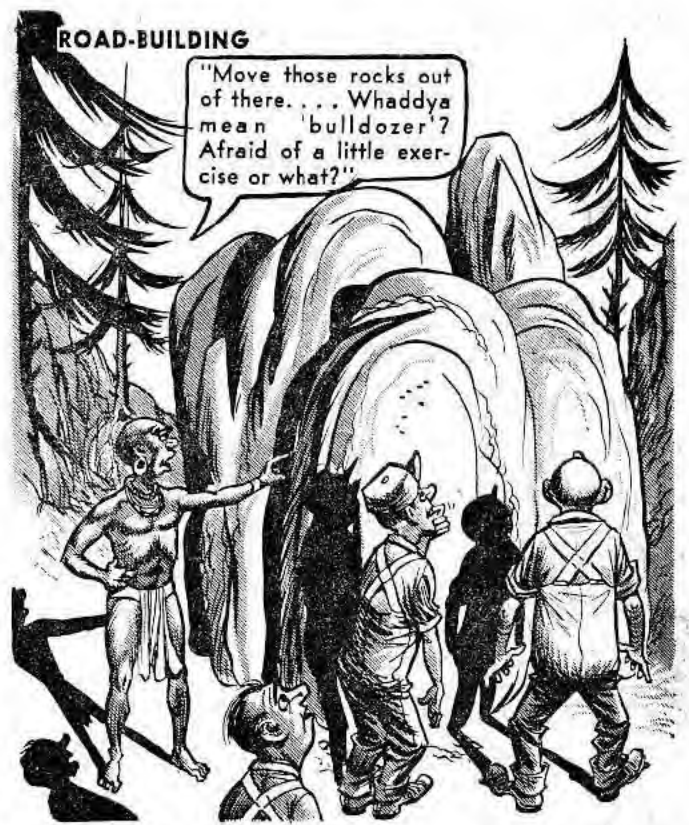
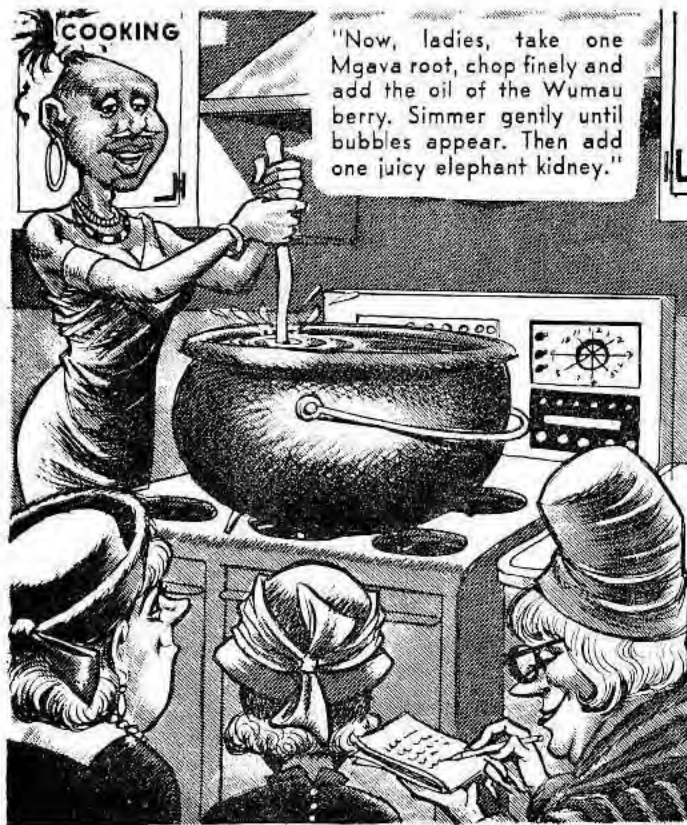


BRIDGE-BUILDING



COMMUNICATIONS





MEDICINE

"It's nothing serious, Mrs. Armstrong. Just a little sinus congestion. Simply shake this magic rattle in his face once every four hours while repeating loudly: 'Go 'way, Bad Nose-Devil!'"



CONSTRUCTION

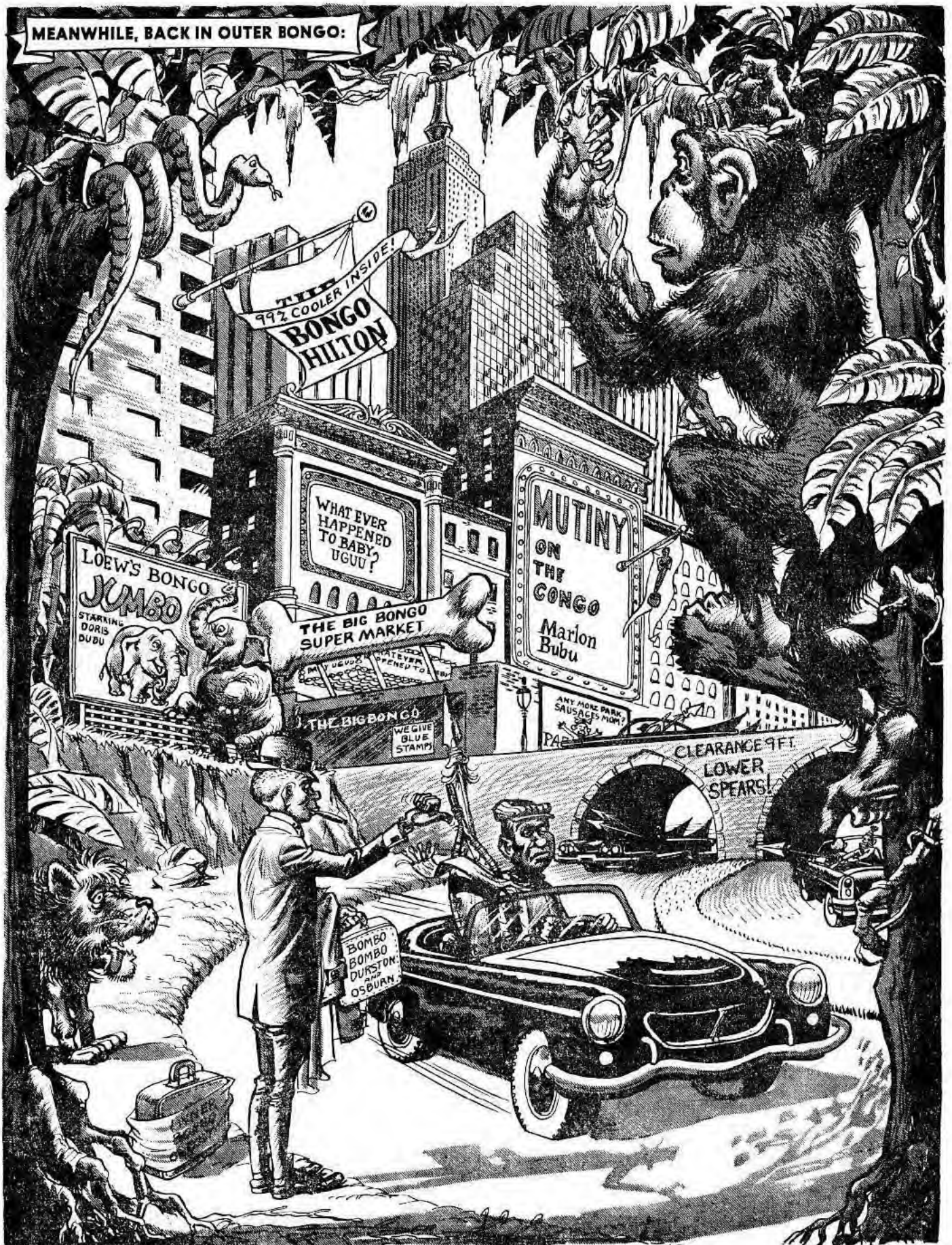
"Ugh! Give-um back to palefaces!"

"There — isn't that better than your old-fashioned air-conditioning? Perfect cross-ventilation!"

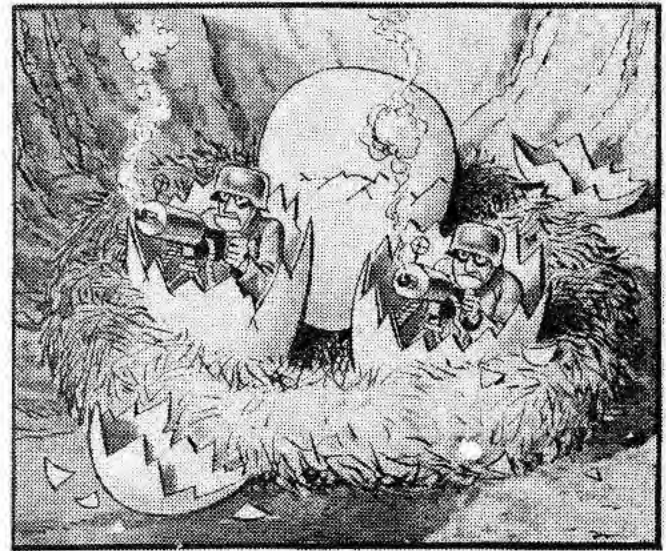
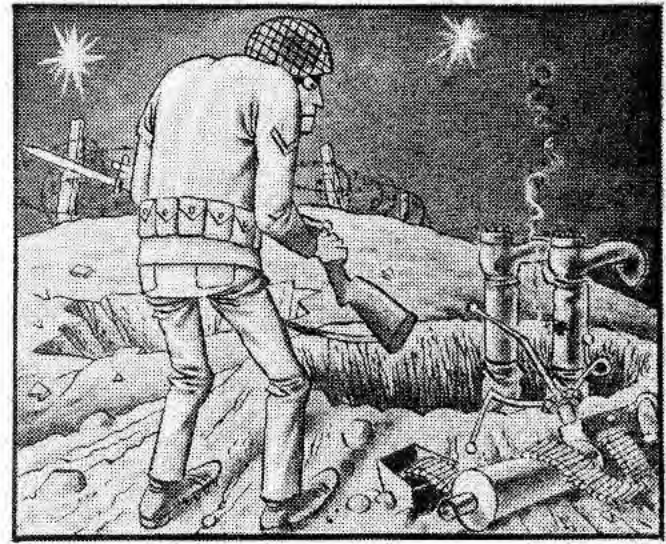
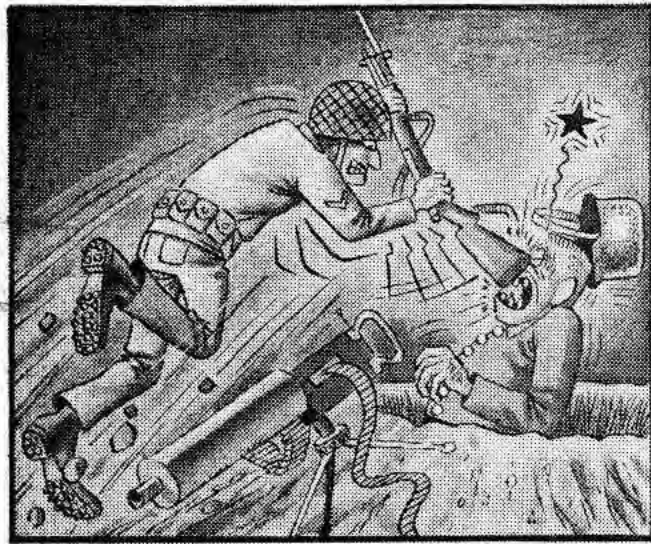
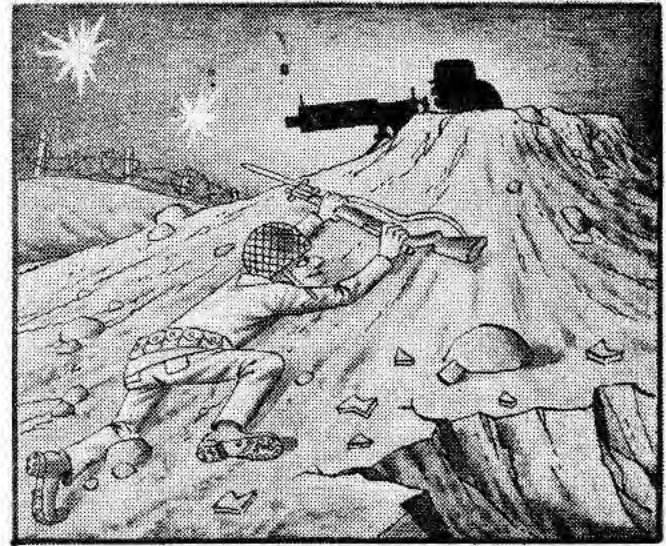
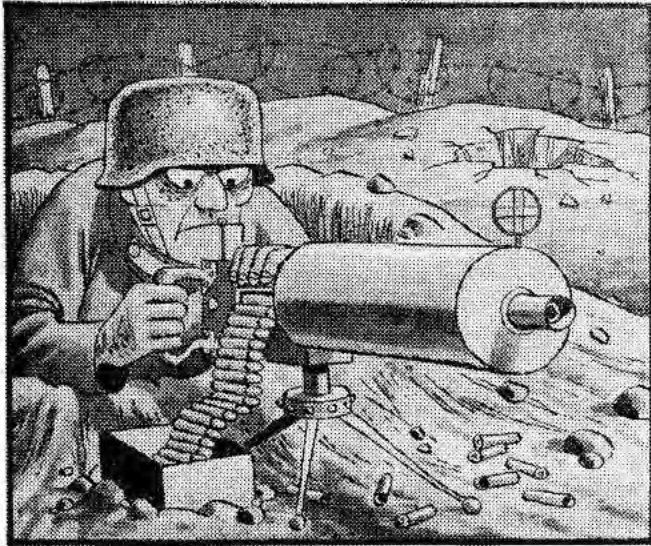
SITE OF
BONGOTOWN
FRESH AIR
GARDEN
APARTMENTS



MEANWHILE, BACK IN OUTER BONGO:



THE MACHINE GUN NEST

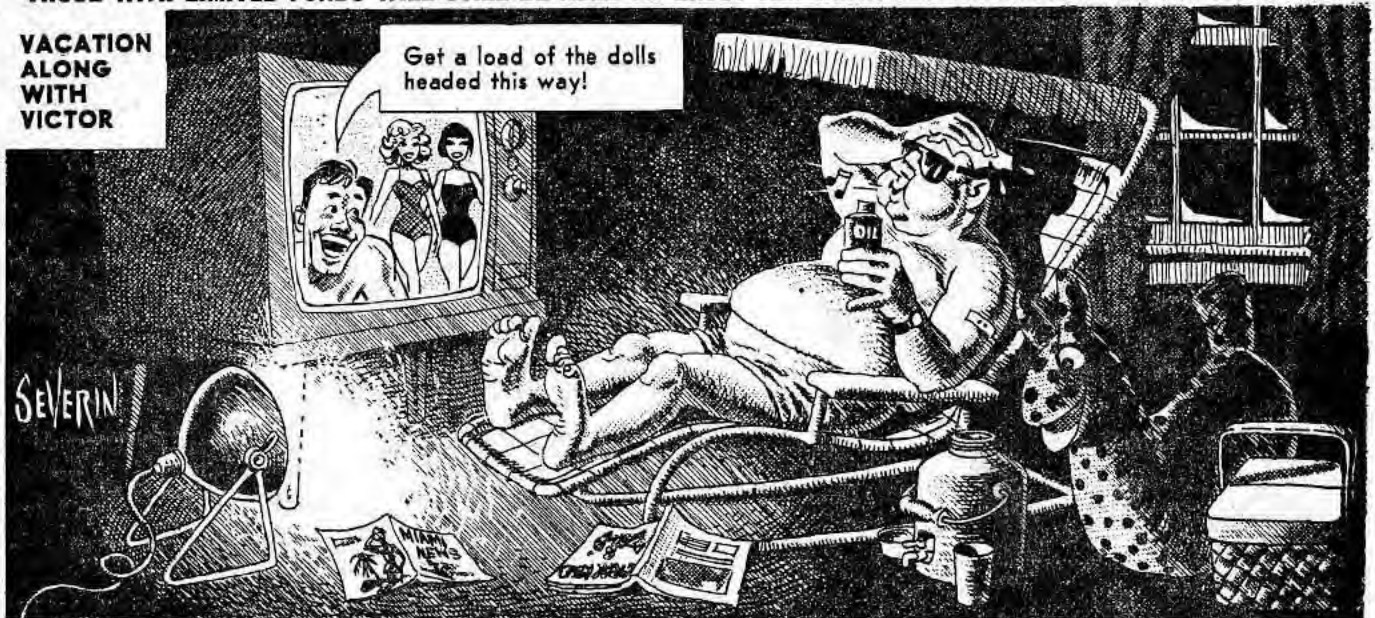


As CRACKED Magazine sees it, the SING ALONG WITH MOOTCH program has opened up vast new wastelands for TV. By applying the program's audience participation gimmick to other fields, TV viewers will now be able to participate and socialize in 1001 varied activities without ever once leaving the confines of their homes. Chairman Minow—get your shotgun ready for these . . .

AUDIENCE PARTICIPATION

THOSE WITH LIMITED FUNDS WILL STILL BE ABLE TO ENJOY THE BALMY FLORIDA SUNSHINE AS THEY . . .

VACATION
ALONG
WITH
VICTOR





PROGRAMS of the FUTURE

WHAT SAFER WAY TO SPEND NEW YEAR'S EVE THAN TO ...

RING IN
THE NEW
YEAR
WITH BING



THE HOMELY AND THE LONELY WILL BE ASSURED OF SATURDAY NIGHT DATES AS THEY ...

DATE ALONG WITH PIERRE

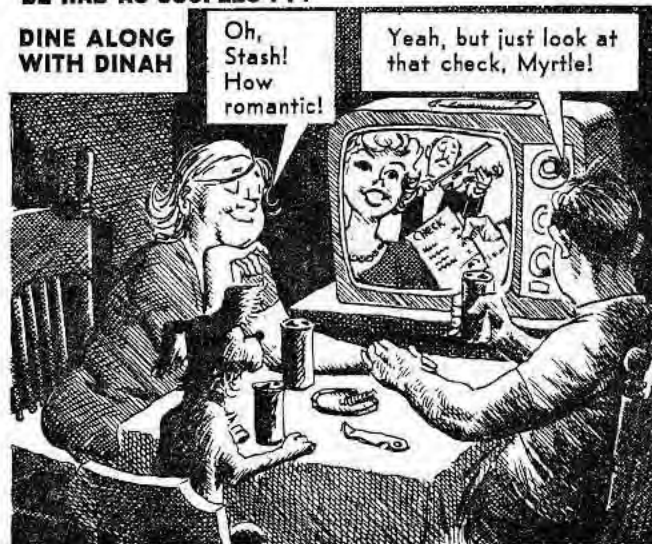


GAMBLERS WILL APPEASE THEIR COMPULSION AS THEY ... THE ELEGANCE OF THE POSHIEST NIGHT SPOTS CAN BE HAD AS COUPLES ...

FADE ALONG WITH FATS



DINE ALONG WITH DINAH



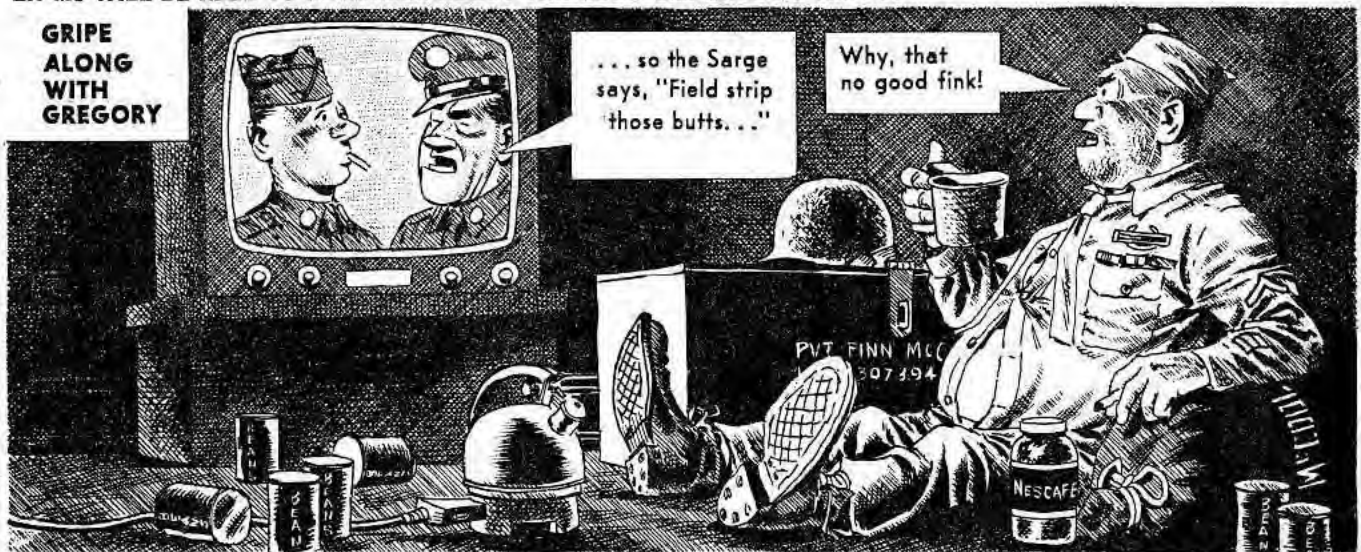
WESTERN ADDICTS WILL BE ABLE TO TRADE SHOT FOR SHOT AS THEY ...

SLING ALONG WITH DILLON



EX-GIs WILL BE ABLE TO REMINISCE ABOUT THE GOOD OLD DAYS AS THEY ...

**GRIPE
ALONG
WITH
GREGORY**



TRAVELLING MEN WILL STILL FEEL AT HOME AS THEY ... EVERY MOTHER'S SON CAN PLAY AT BEING PRESIDENT ...

**SUFFER ALONG
WITH THE
BATTLEAXE**

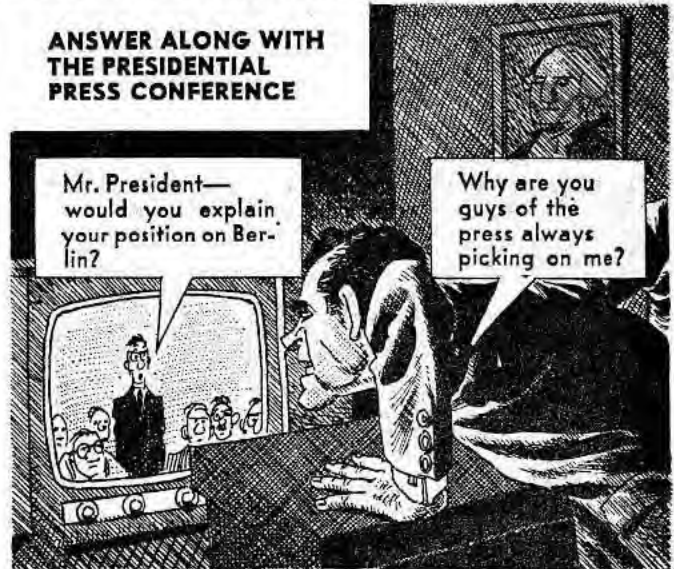
Your coffee is getting cold. ... Put down that paper. ... When are you going to clean out the furnace?



**ANSWER ALONG WITH
THE PRESIDENTIAL
PRESS CONFERENCE**

Mr. President— would you explain your position on Berlin?

Why are you guys of the press always picking on me?



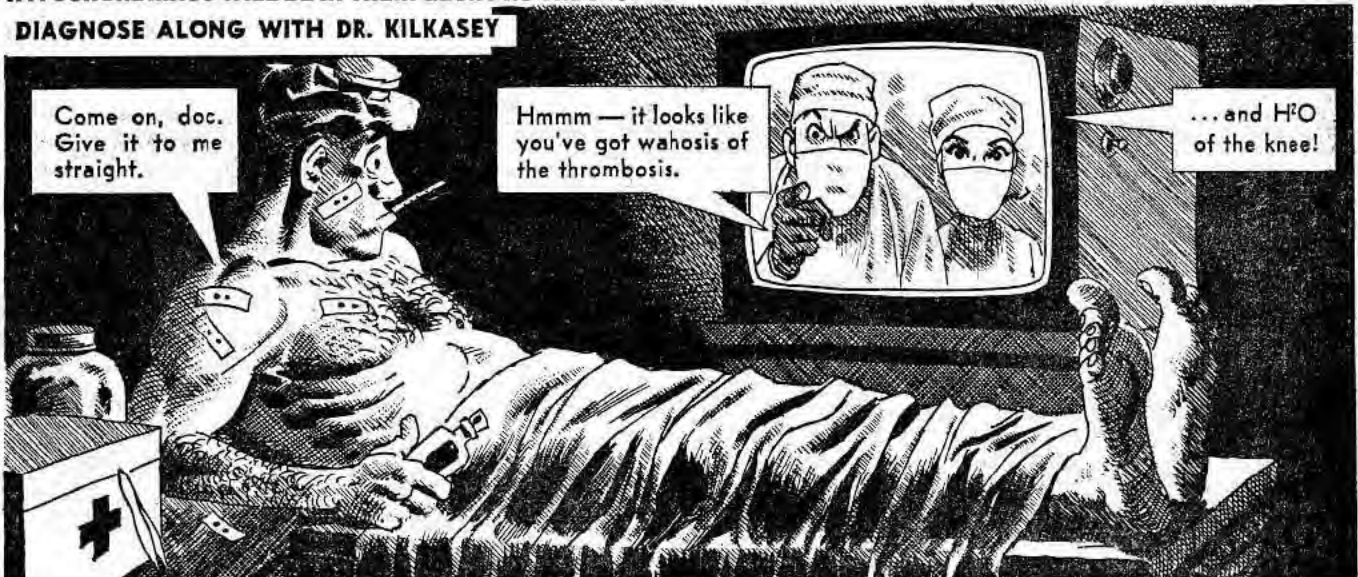
HYPOCHONDRIACS WILL BE IN THEIR GLORY AS THEY ...

DIAGNOSE ALONG WITH DR. KILKASEY

Come on, doc. Give it to me straight.

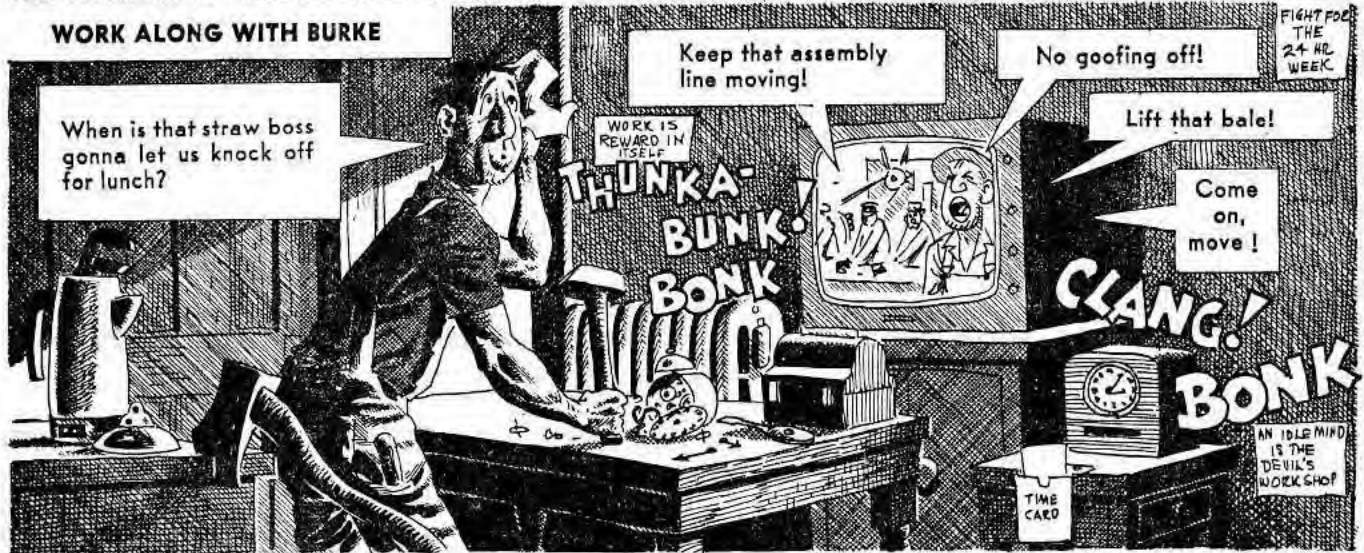
Hmmm — it looks like you've got wahosis of the thrombosis.

... and H₂O of the knee!



THE UNEMPLOYED WILL BE ABLE TO KEEP UP THEIR MORALE AS THEY ...

WORK ALONG WITH BURKE



ALL WOULD-BE SULTANS WILL HAVE THEIR DAY AS THEY ...

HAREM ALONG WITH HIRAM



AND FINALLY, AS A WAY OF GETTING BACK AT TELEVISION, NO TV VIEWER WILL BE ABLE TO RESIST THE URGE TO ...

PITCH ALONG WITH MITCH



A CRACKED EXCLUSIVE



SYLVESTER'S HOBBY CORNER



How can I be sure of taking attractive snapshots?

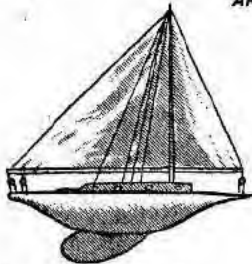
Cyrus Frump

That's easy, Cyrus. Just place an attractive redhead in front of your camera and snap. Works all the time.

How do I make money in my spare time?

Harry Hardup

Nothing to it, Harry. You'll need a printing press, an engraving set, plenty of paper, printing ink . . . AND A DARN GOOD LAWYER.



This Month's Do-it-yourself Special

HOW TO BUILD A SAILBOAT

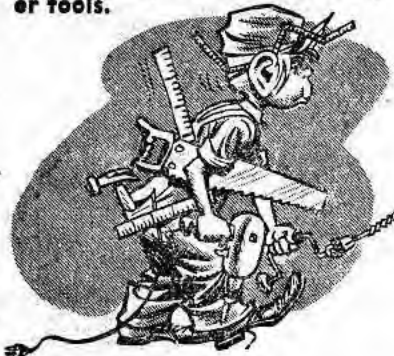
STEP No. 1

Send for a set of our Sailboat blueprints with detailed instructions on how to build the boat. You will also receive a set of auxiliary blueprints with detailed instructions on how to unfold the sailboat working plans.



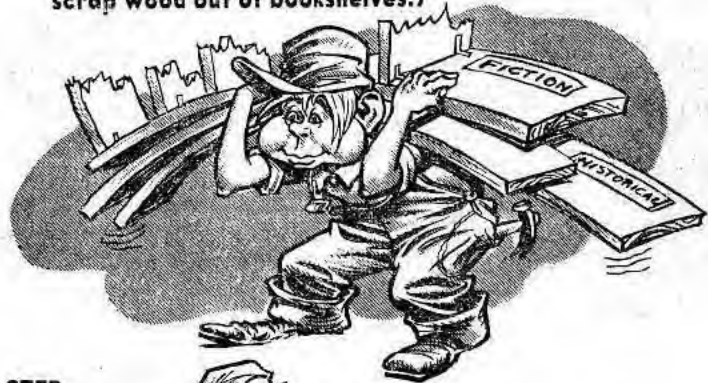
STEP No. 3

Proper tools are essential. But even more essential is a proper neighbor from whom you can borrow the proper tools.

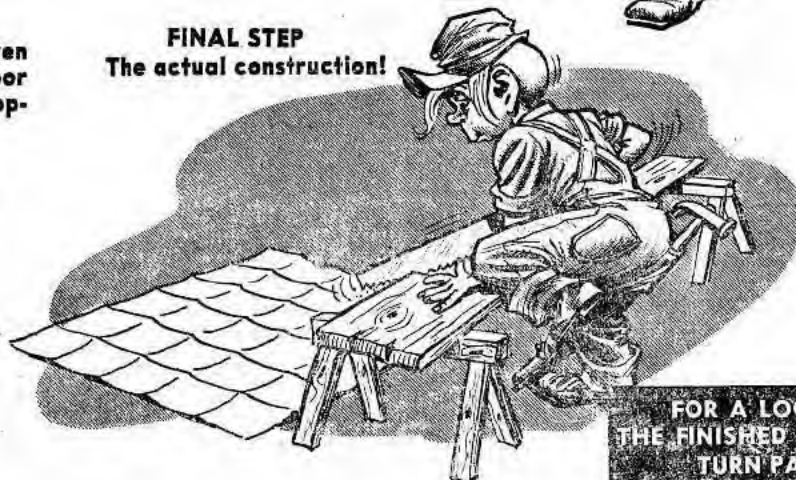


STEP No. 2

Do-it-yourself must have a sufficient amount of scrap wood available to build a boat. (Consult last month's Do-it-Yourself column on how to make scrap wood out of bookshelves.)

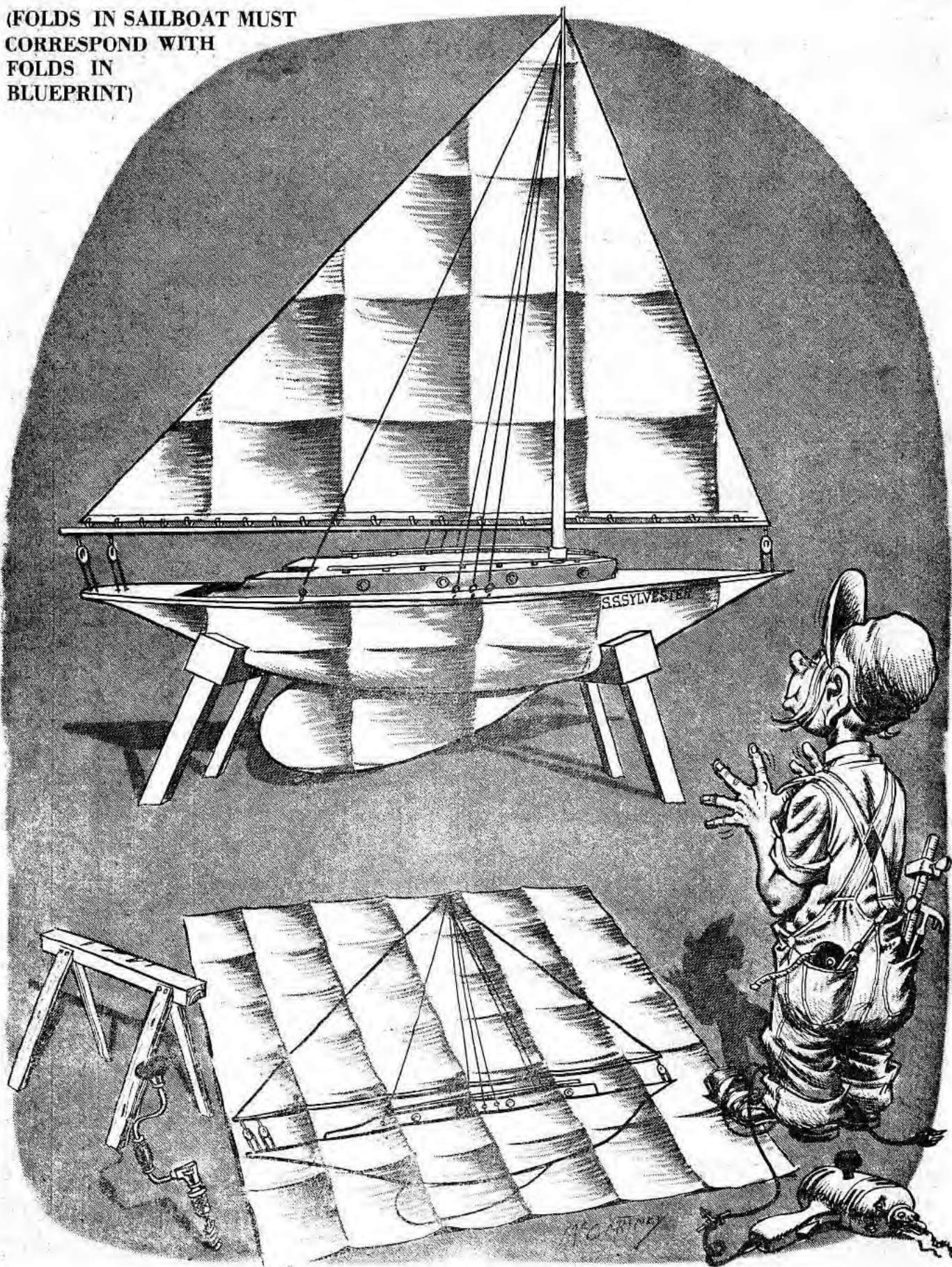


FINAL STEP The actual construction!



FOR A LOOK AT
THE FINISHED PRODUCT
TURN PAGE

(FOLDS IN SAILBOAT MUST
CORRESPOND WITH
FOLDS IN
BLUEPRINT)



THE MONTGOMERY, ROEBUCK CATALOG DESERVES A VERY SPECIAL PLACE IN THE LIST OF VENERABLE AMERICAN INSTITUTIONS — RIGHT ALONGSIDE OF SMOG, BATHTUB GIN, AND THE BRONX CHEER.



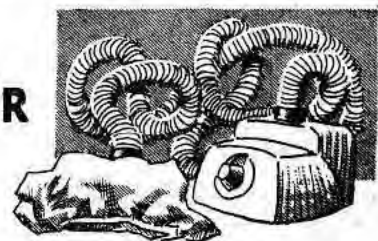
THE CATALOG BRINGS A JOY TO EVERY SHOPPER'S HEART!

... AND AN ACHE TO EVERY MAILMAN'S BACK!



JEFFY HAIR DRYER

\$7.95



For generations, Americans have been scanning the pages of this grand old institution and wondering how a mail order firm can come up with so many fantastic bargains like, for example, this item...

C-686012	Jiffy Hair Dryer.....	\$7.95
C-686013	De Luxe Model (Only model available).....	\$39.50
	Color Finish (Specify white, plain or cream).....	\$5.50
	Adaptor Cord (Required if you use either AC or DC current).....	\$3.50
	Shipping Charge.....	\$6.29
	Carton.....	\$.50
	De Luxe Carton (De luxe carton must accompany De Luxe model).....	\$4.50
	Insurance.....	\$1.15
	Tax.....	\$2.05
	Sub-total	\$72.49
	Plus M-R Old Age Pension Fund.....	1.45
	Please remit grand total	\$73.94

SEVERIN

In 1863, the mail order house of Montgomery Roebuck & Co. started out with just a small line of goods, and a small catalog. Today, they have a tremendous line of goods and a tremendous catalog . . . consisting mostly of the junk they haven't been able to unload in the last 100 years. We hope these samples from their current catalog will encourage CRACKED readers to investigate further.

SADDLEBAG

\$8.95



JUST THE THING
FOR
WOMEN WHO CAN
NEVER FIND ENOUGH
ROOM IN ONLY ONE POCKETBOOK

This item is also ideal for Policy Number Runners who do a heavy business.

H-93056 Saddlebag.....\$8.95

H-93057 De luxe Saddlebag with authentic
Pony Express rider blood stains.....\$9.95

GARTERS

39c a Pair



Girls—Don't deprive your hubby of the old-fashioned delight of Garter-Snapping*

*ask Grandma to explain

G6014 Pinchy Pink Garters.....39c

G6015 Caressful Carmen Garters.....39c

10" HATPIN 25c

Potent but Cheap Protection

Nowadays, with the increased number of muggers, wolves, and Fullabrush men in circulation no young lady can afford to be without this lethal weapon*

*ask Grandma for directions



H60391 Hatpin.....25c

H60392 Deluxe poison-tipped hatpin.....39c

Fits very snugly in new bouffant hairdo.

GIRLS' EXTRA SMART DRESS

\$12.50

Parents—if you can't chaperone your daughter this dress will do the job for you.



Guaranteed to discourage even the most persistent hot-blooded lads.

B-26048 Smart dress \$12.50

Specify Color:

Grizzly Grey, Brush Brown or Putrid Purple

(also available in blue canvas)

PILLORY

\$10.89

Wives—Put an end to your husband's gallivanting this safe, humane way*

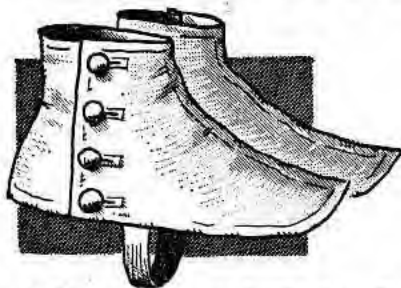
All-purpose Pillory also disposes of channel switchers.

X717 Oak Pillory.....\$10.89

X718 Mahogany Pillory \$12.89

*Readers who are not interested in the safe, human way may consult our firearms' section.





SPATS

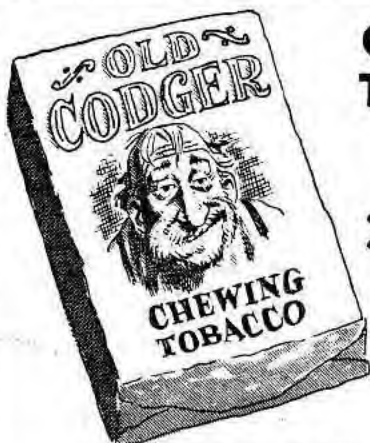
\$1.95 a Pr.

With spats you need only shine the tips of your shoes . . . The savings in shoe polish alone will pay for these spats in no time.

M 70593 Small spats.....\$1.95

M 70594 Medium spats.....\$1.95

For large spats see our Complaint Dept.



CHEWING TOBACCO

10c a Plug

- No annoying smoke
- No need for matches or lighters

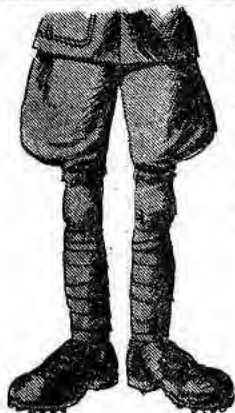
FREE with every order of one thousand plugs

A MONOGRAMMED CUSPIDOR

Luminous Edge Makes Night Time Aiming Possible

P 80461 Old Codger Chewing Tobacco—10c a Plug

P 80462 Disk Jockey Chewing Tobacco—25c a Plug



Army Surplus

WORLD WAR I LEG WRAPPINGS 29c a roll

Just the thing should an unexpected cold spell strike while you're wearing Bermuda Shorts!

T-90146 Plain Leg Wrappings
29c a Roll

T-90147 De Luxe Aluminum Leg Wrappings.....\$1.29 a Roll

GAY NINETIES MUSTACHE CUP

(Left-handed Only)

48c



Beatniks—Protect your Hair!

Drink Your Espresso in Complete Safety!

Only a Hairy Squarey Makes the Scene with a Sloppy Moppy

B-80132 Zen-sational mustache cup.....48c

GENUINE WHALEBONE HORSEWHIP

\$3.98

No Father of a Modern Teen-Ager Can Afford to be Without One.

- Tones down Rock 'n' Roll
- Discourages ice-box raiders.
- Encourages suitors to bring your daughter home on time.

Plus many other striking advantages!

SUPERVISORS—

Would you like to command more authority?

Just snap this space age product and you've got INSTANT respect.

R60915 Horsewhip for Horsing
Around \$3.98

R60916 De Luxe horsewhip for
2-legged nags
\$4.98



WOODEN INDIAN

\$17.95

Now your children can safely release all the pent-up hostility that comes from viewing violent TV programs.

These wooden Indians are very durable and can take heap punishment.

Order by Tribe Model

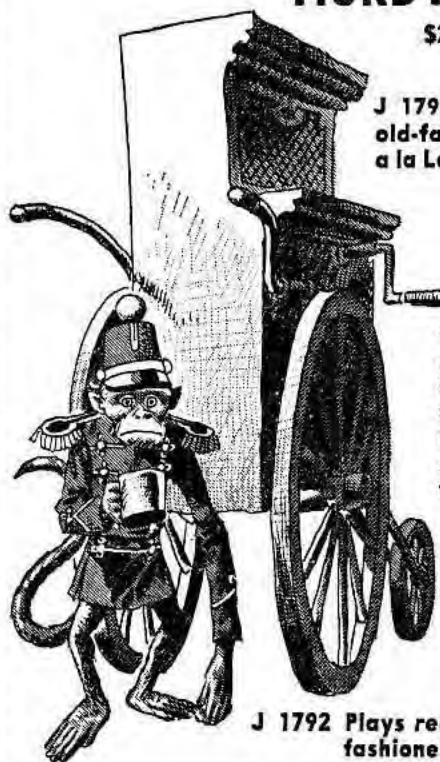
- H 2282 Apache \$17.95
 H 2283 Sioux \$17.95
 H 2284 Milwaukee Brave...\$24,999.95

With Modern Juke Boxes Blaring Only Rock 'n Roll our Hurdy-Gurdy puts you in a very competitive position to appeal to the many listeners who like only the old-time music.

HURDY GURDY

\$29.98*

J 1793 Plays "cool" old-fashioned music a la Lawrence Welk
 \$29.95



*Comes fully equipped with a bonded monkey who's guaranteed not to hold back more than 10% of the take.

J 1792 Plays real old-fashioned music..... \$29.96

Now You Can Really Be a Big Wheel in the Neighborhood with this classy . . .

BIG-WHEELED BIKE

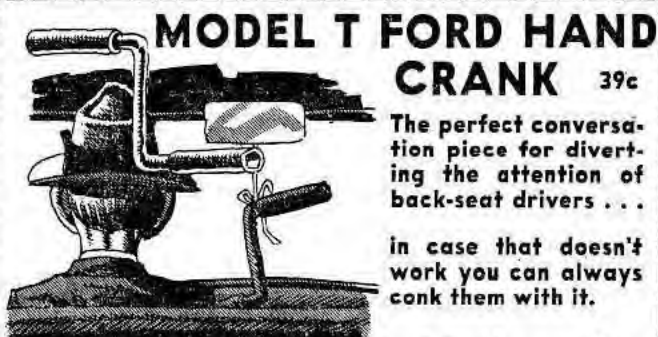
\$9.75

The Perfect Status Symbol — You Can Look Down on Everybody!



Z-3206 Girls' Model.
 Mother of Pearl
 Color Trim
 \$9.75

Z-3207 Boys' Model.
 Mother of Pearl
 Color Trim
 \$9.75



MODEL T FORD HAND CRANK 39c

The perfect conversation piece for diverting the attention of back-seat drivers . . .

in case that doesn't work you can always conk them with it.

- X 90625 Standard Model T Hand Crank.....39c
 X 90626 De Luxe Standard Model T Hand Crank
 With fur-Covered Grip for
 Sub-Zero Days.....69c

BUTTER CHURN

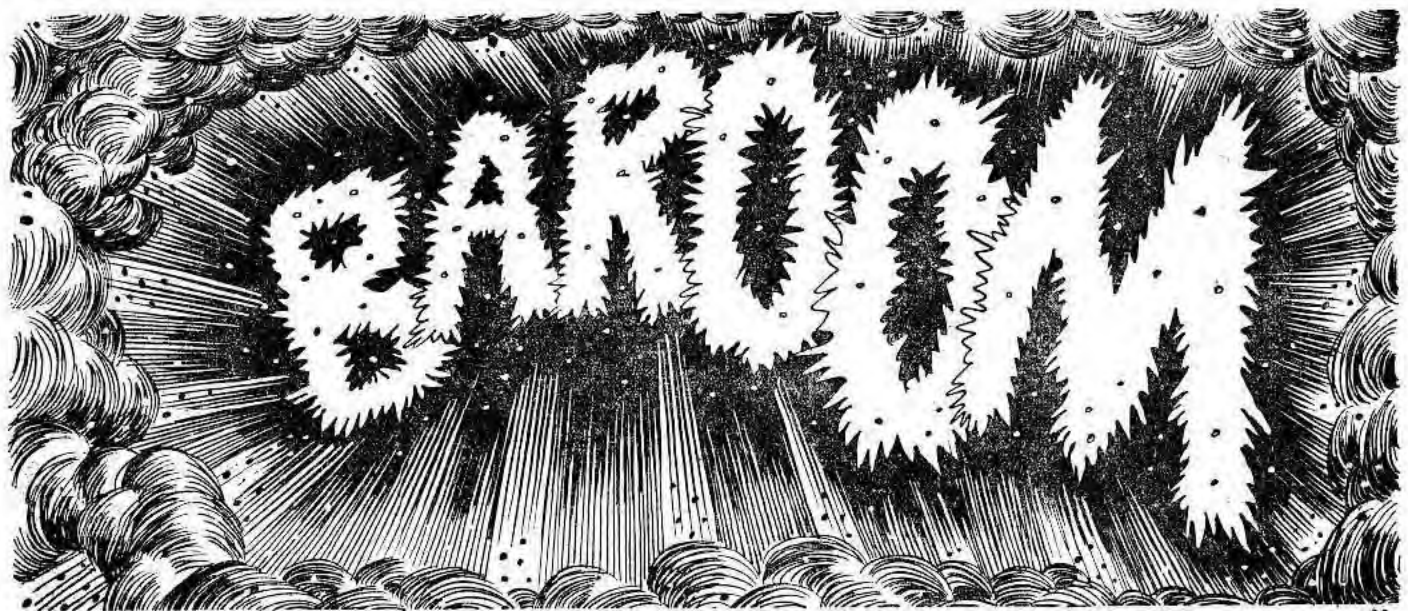
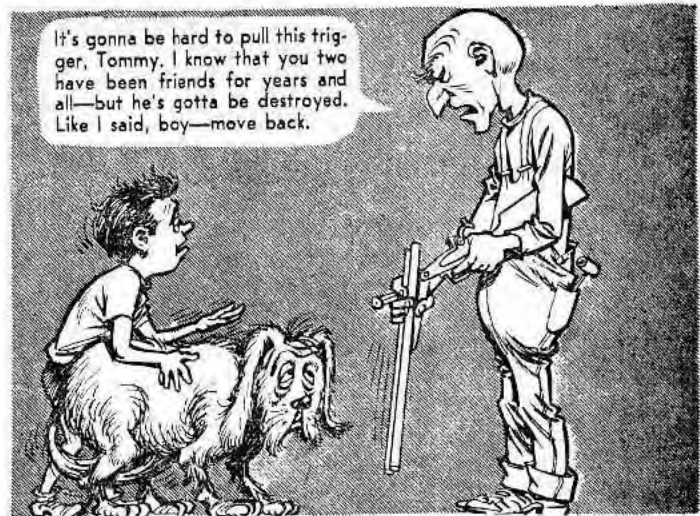
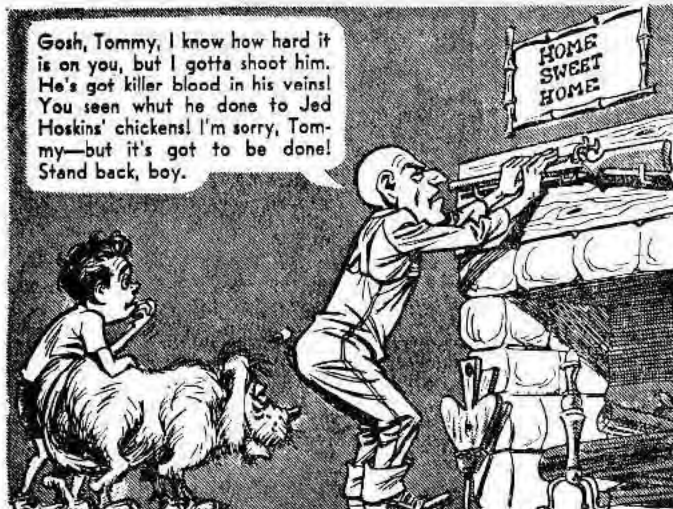
\$2.50

MAKE YOUR OWN BUTTER. NOW YOU CAN TURN OUT BUTTER THAT'S CHEAPER THAN THAT "OTHER" CHEAP SPREAD.

- W 80885 Butter Churn.....\$2.50
 W 80886 Better Butter Churn.....\$3.50



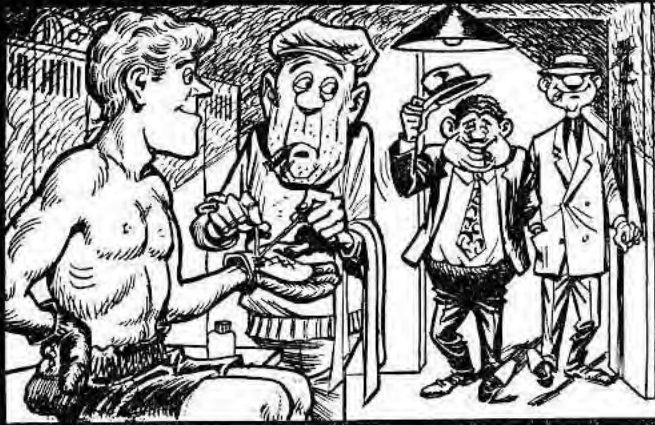
THE CHICKEN KILLER



I'm sorry, Tommy—but it had
to be done. He was a chicken
killer.



THE HONEST BOXER



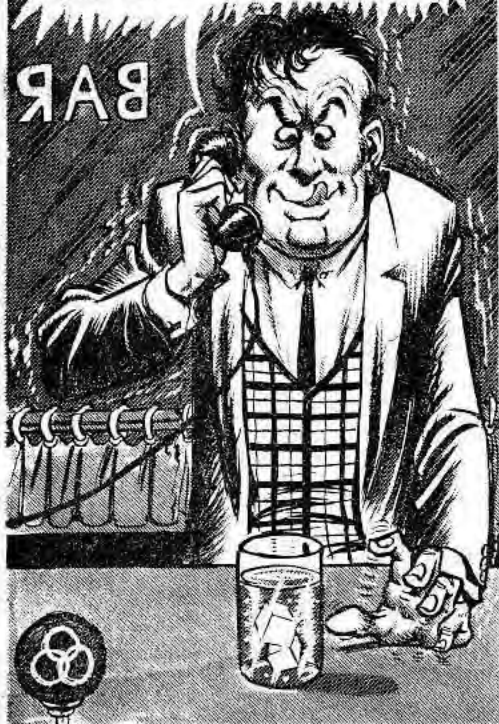
THIS IS A RECORDED ANNOUNCEMENT

What with recorded announcements taking over the telephone lines, it's becoming increasingly difficult to talk to another human being over the phone nowadays. Here's a sampling of what will happen when the nonsense reaches the ultimate stage:

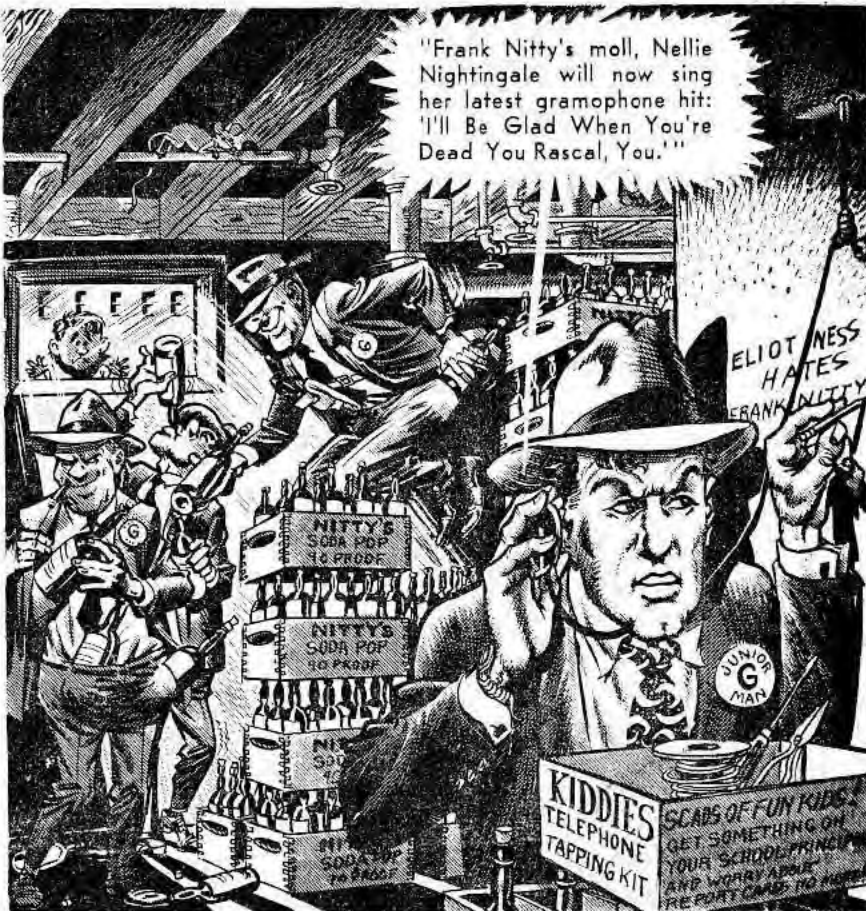
MCARTNEY



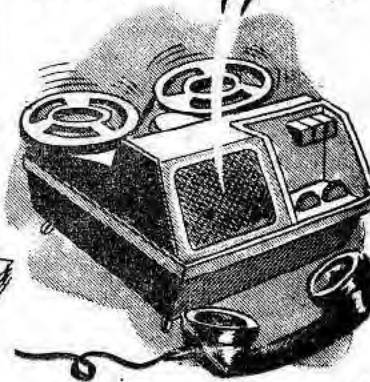
BAR



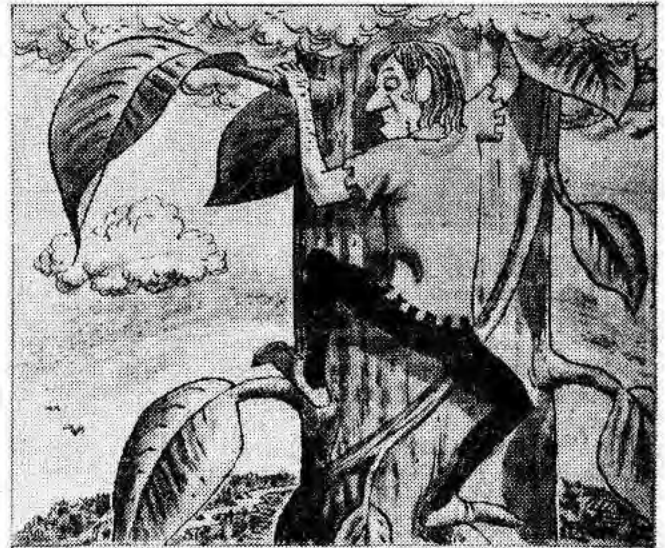
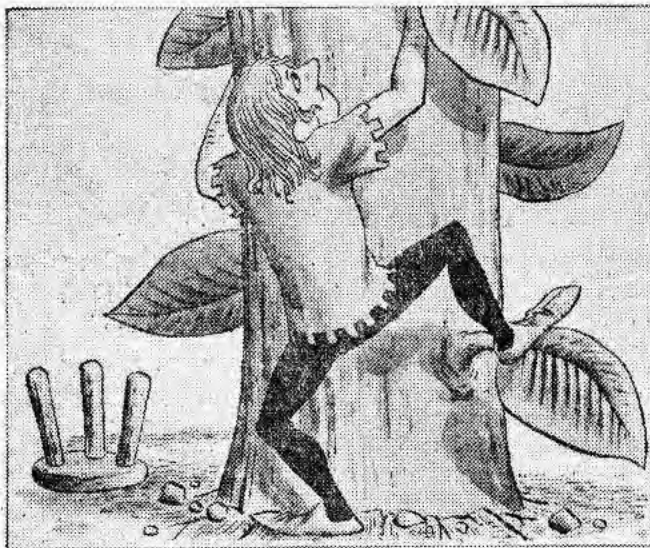
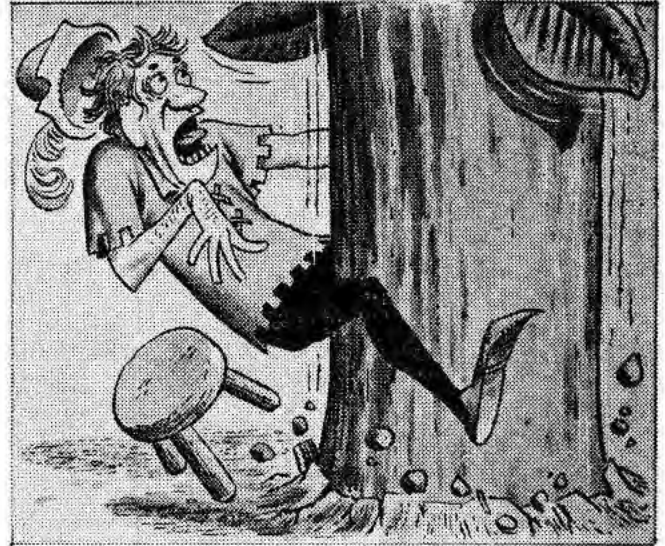
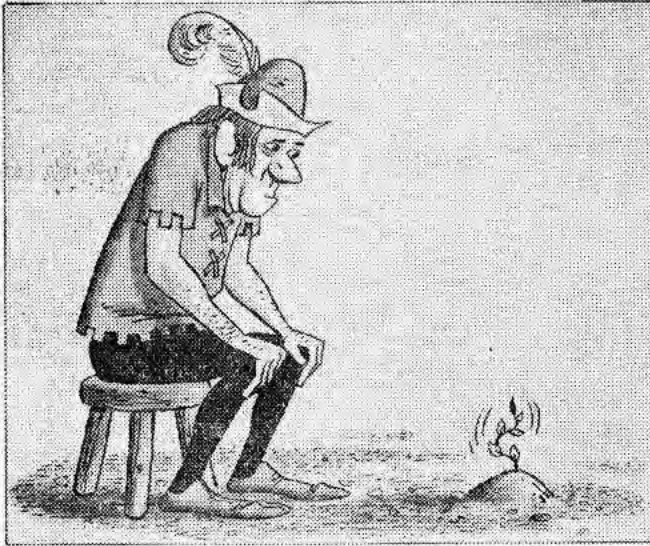
ELIOT NESS
HATES
FRANKLINITY



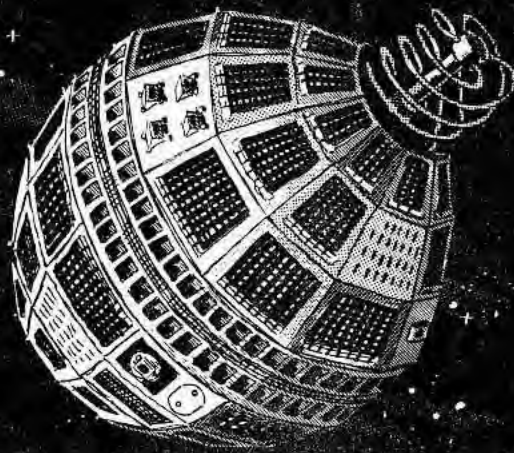
"People are such bores."



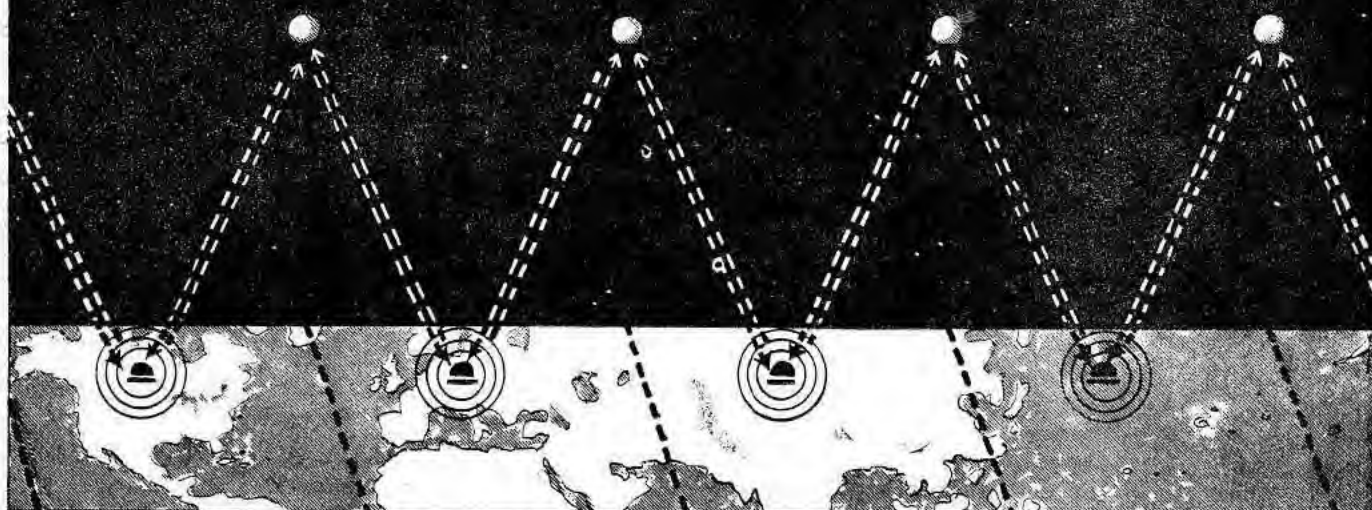
THE STALK



Thanks to the magic of Television Relay Sattellites, TV's vast wasteland is about to become vaster and vaster. American programs and commercials will shortly be circling the globe, but before a specific program can be beamed into a foreign country it will have to undergo certain changes to fit in with each country's customs. **CRACKED** Magazine shows you how these changes will soon have the whole world watching . . .



RELAY RE-RUNS



U.S.A. ZONE 1

**SING ALONG WITH
MUTCH MOOLA**



GERMANY ZONE 2

**SINGEN UND
SCHLURPEN MIT MAX
SCHNITZELBANK**



RUSSIA ZONE 3

**SING ALONG COL-
LECTIVELY WITH
MISCHA**



HAWAII ZONE 4

**CHANT ALONG WITH
MICHİ-MICHİ**



THE AMERICAN NEWS REPORT AS IT WOULD APPEAR

IN AFRICA

My sidekick is about to match wits with Univac in predicting tonight's election results!



Election returns are not quite final.

Election officials are still counting heads.



... ARABIA

And now let's hear from the man in the street.

Sir, who is the candidate of your choice?



... RUSSIA

Comrades, we've just been handed the official results for tomorrow's election!



DOPEY GILIS WOULD BECOME . . .

How about ditching these two squares and teaming up with me and Maynard?



ABDULL IN PERSIA . . .

I've been dating this chick for two years and she's still a blind date.

Allah be fazed!



SCHTUPIT GILSTEIN IN GERMANY . . .

We German males are too domineering!

Ja, we should let the girls wear our pants for a change!



DOPI EISBORG IN GREENLAND.

Dopi, why do you always want to see how we Eskimo girls kiss?

Because I'm nosey!

Brr. Even the squares are cool up here!



THE DRAMATIC AMERICAN COMMERCIAL ...

Sharp pictures like this can be your only with a JAXO picture tube...



AS IT WOULD APPEAR IN THE ORIENT ...

Let Herzomoto put you in the driver's seat!



INDIA ...

I wouldn't dare be without the invisible shield protection of COL-GARD toothpaste.



RUSSIA ...

Pardon me, sir. Would you please make the ideological comparison test?

Which paper do you prefer?

Pravda, of course. — When it comes to rolling your own, it's unbeatable!



THE UNTOUCHABLES WOULD BECOME . . .

Rossi, Lee — What's the meaning of this?

Sorry, boss — but we just finished checking your tax returns!



THE UNPURGEABLES IN RUSSIA . . .

You guys are lucky! We thought you were printing anti-Communist propaganda!

Let them go! It's only counterfeit money!



LES UNTOUCHABLES IN FRANCE . . .

Monsieur Mess, it is times like this that I wish I were an Untouchable!

In Paris, if you want to find Mess you have to "Cherchez la Femme"

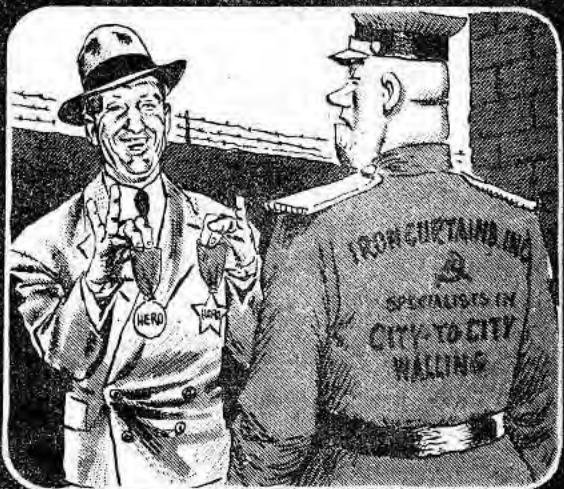
Ma petital



THE UNDEPENDABLES IN EAST GERMANY.

Where are the border guards who are to receive these medals?

They just beat it over the Wall, themselves!



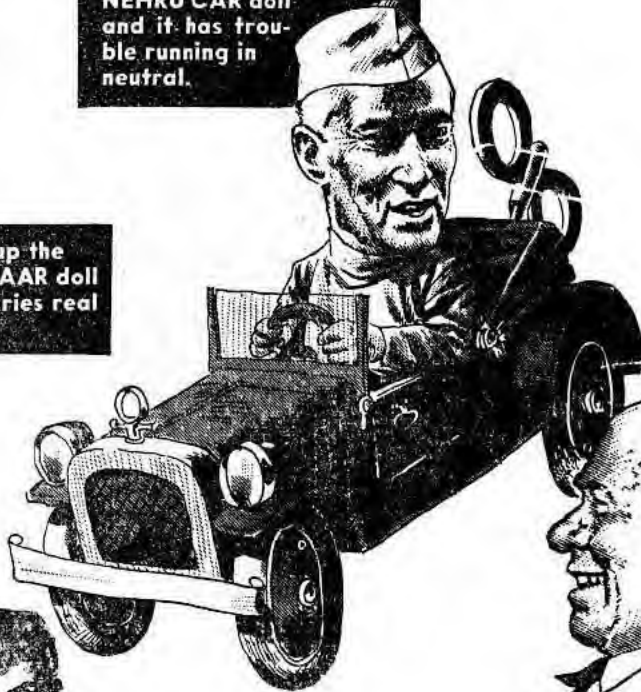
Do people tell you that you're too old to play with dolls? That playing with dolls is sissified, square and un-hip? Don't let them ruin your fun! Revolt against conformity with the most revolting dolls of all time, the

CRACKED



Wind up the JACK PAAR doll and it cries real tears.

Wind up the NEHRU CAR doll and it has trouble running in neutral.



Wind up the ADENAUER doll and it'll go on forever.



Wind up the PAUL ANKA doll and it'll sell a million records.



Wind up the KHRUSHCHEV doll* and it puts its foot into its mouth.



*Deluxe Khrushchev doll first removes shoe.

WIND-UP DOLLS



Wind up the
JFK doll and
it moves
foh-wahd.

The CASTRO doll
can only be wound
up with key manu-
factured in Moscow.



The CHUBBY
CHECKER doll
cannot be wound
up . . . the key is
twisted.



Wind up the BORIS
KARLOFF doll and
it'll be the last doll
you ever wind up.





Wind up the CAR 54 doll and it gets lost.

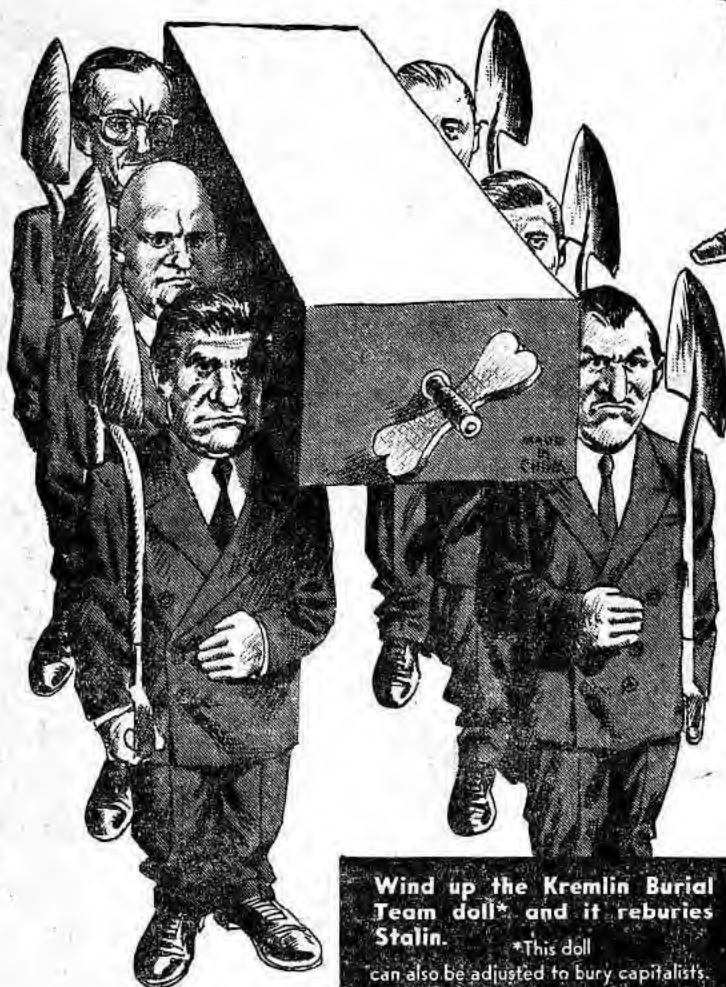
Wind up the BEN CASEY doll and it gives you an aspirin—which you'll need after watching all those TV medical shows.



FOR SALE! ONE DISCARDED EDDIE FISHER DOLL! Only slightly used.



Wind up the N.Y. METS DOLL and it heads for the nearest cellar.



Wind up the Kremlin Burial Team doll* and it reburies Stalin.

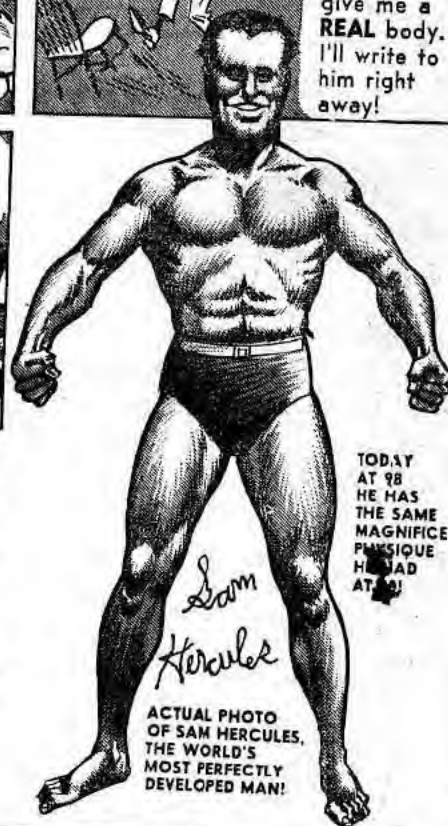
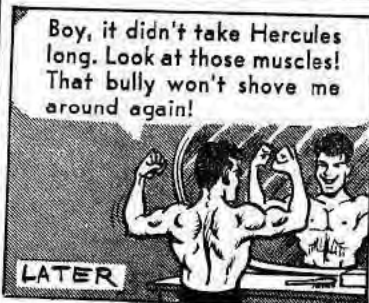
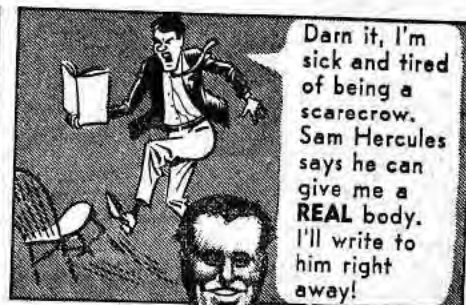
*This doll can also be adjusted to bury capitalists.

Didja ever read the small writing on a dollar bill? Or a cigarette tax stamp? Or a movie ticket? Or a phone book, even? Try it sometime. You'll be SHOCKED! (Especially when you get the bill from your eye specialist!)

Here are a few flagrant examples of the mischief a careless, gullible reader can get into when he fails to—

READ THE FINE PRINT

ARE YOU A 98 POUND WEAKLING?



I can make YOU a new man too in only 1 1/4 MINUTES a day!!!

ABSOLUTELY FREE!

Sam Hercules' Muscle Building Booklet. Send Your Name and Address Today

to Sam Hercules— Hercules Building— Outer Mongolia
(Plus \$350.00 Postage and Handling Charges)

M. C. ARTNEY



RETIRE TO SUNNY FLORIDA AT 50!



NOW SLIPPERY MUTUAL'S Revolutionary

Retirement Plan Permits You to REALLY Enjoy Your Retirement Years At A Low, Low Premium of Only \$13.50 Weekly

starting at age 3 months

Pixy Gil-
ances (it's
nothing in
and listen
and shades

Ryan's on
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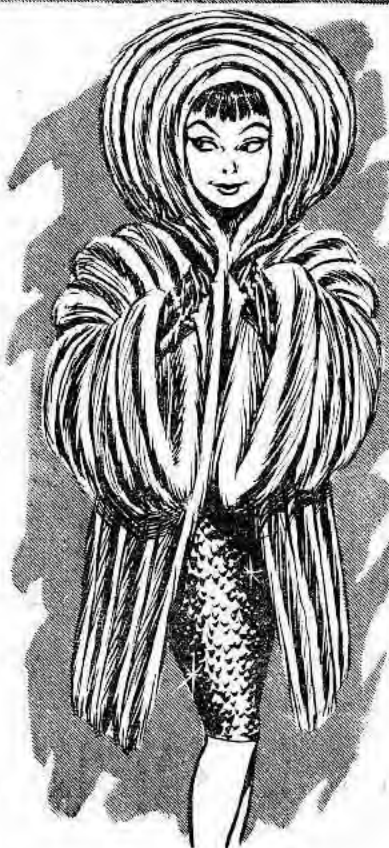
SALE OF THE YEAR !

THREE QUARTER LENGTH
GENUINE RUSSIAN MINK COATS

ONLY 49¢

F.O.B. Vladivostok, U.S.S.R.

(This offer not good in Alabama, Alaska, Arkansas, California, Colorado, Connecticut, Delaware, District of Columbia, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin, Wyoming and the Virgin Islands. This offer also not good outside of the United States.)



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BE THE DRESS SIZE YOU WANT TO BE IN JUST 14 DAYS

By Eating Handy Tasty

**SKINNEE
TABLETS**

and nothing else!

Before Taking Skinnee Tablets



14 Days Later



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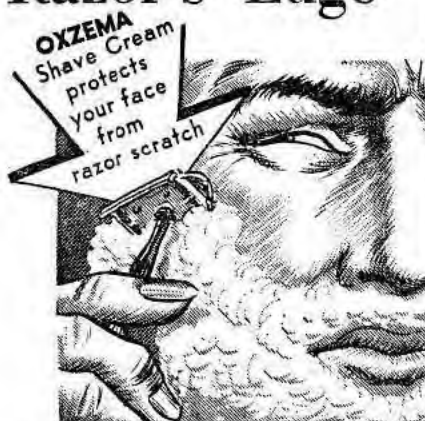
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NOW . . . OXZEMA "MEDICATED" Shaves Bring You

THREE-WAY PROTECTION Against the Razor's Edge

1. **MEDICATES . . .**
to fight face infections . . .
even with "problem" skin.
It's the world's only medi-
cated skin-care formula.
2. **LUBRICATES . . .**
your skin with natural oils
to make it baby-soft.
3. **MENTHOLATES . . .**
for lasting coolness and re-
freshing skin comfort. Your
face feels cleaner than
ever.



OXZEMA

Medicated Shaves

Brushless and Lather
... For the cleanest, cool-
est shaves in the world.



Note: Our chemists are now developing a cream that protects your face even when there's a Blade in your razor!



EARN BIG MONEY!



LEARN A FASCINATING TRADE—LET **PELICAN**
HOMECOURSES PREPARE YOU FOR A LUCRATIVE
PROFESSIONAL JOB!

If You're Unhappy in Your Present Job
Can Solve Your Problem!

WE

Mail in This Coupon
TODAY!

PELICAN HOME COURSES

15 Tovarich Road
Zinsk, Siberia

I would like to have your course in . . .

Check	<input type="checkbox"/>	Egg Candling
One	<input type="checkbox"/>	Olive Stuffing
	<input type="checkbox"/>	Wick Dipping
	<input type="checkbox"/>	Shepherding

Ask for Catalogue Listing Other Exciting Fields

ENTER NOW!



FIRST PRIZE

Win A Two-Week, All-Expense
Vacation for Two in Glamorous, Exotic
Scranton, Pa.

Second Prize:

A Magnificent Flawless Diamond Solitaire
playing card

Third Prize: A Color Television
schedule

PLUS Dozens of Fabulous Additional
Prizes Including:

AUTOMATIC WASHER

to fit any standard-sized kitchen faucet

ELECTRIC TYPEWRITER

ribbon

144-PIECE SET OF EXQUISITE PLATES

with old license numbers on them

COMPLETE STEREO

phonograph needle

10 RANCH MINK

thimble covers

15 RECORD ALBUM

jackets

CIGARETTES
ALL BRANDS

REGULAR 14¢

KING 15¢

FILTER 16¢

PLUS STATE AND FEDERAL TAX

AMAZING NEW HAIR CREAM

**MOISTURIZES
SCALP AND
PREVENTS
DANDRUFF
WHILE IT
GROOMS!**

Try

DANDRUFREE

GUARANTEED
to keep you Free
of Dandruff!
(works only on toupees!)

HORROR HOUSE

REAL AD

SCARE YOUR FRIENDS, SCARE YOUR ENEMIES, SCARE YOU

SEND FOR YOUR FAVORITE HORROR ITEMS



HORRIBLE HANDS

\$3.00

A right and left. It's made of rubber and looks realistic. Become sociable and shake hands with everyone. Results are startling. Just make sure you can run.

only \$3.00 per pair



DO YOUR FRIENDS
CALL YOU UGLY?

WEREWOLF
Gruesome
to behold.

\$3.00



\$2.00

SHRUNKEN HEAD

Looks absolutely real. Tell your friends you picked it up on your last safari. Give it a nickname and take it with you wherever you go. Lots of fun with this one.

only \$2.00 ea.



BLACK WIDOW SPIDER

\$1.00

A real horror. But what hunt! Some people will say, "What a sense of humor." Some people will say, "I'm gonna punch him right in the nose." But it's well worth it.

only \$1.00 ea.

... If they don't, make sure they will with these Horror-House-All-Rubber facemasks.



\$3.00

FRANKENSTEIN'S
MONSTER Horrible to behold.

PLUS THESE OTHER HORROR HOUSE MASKS:

WITCH, MAN-FROM-MARS, MONSTERS-FROM-MERCURY, VAMPIRE, HORRIBLE-MONSTER, SKULL, GORILLA. only \$3.00 ea.



Life-size plastic dagger with flashy blade plunged into gory, dripping blood stain. Clips on like badge to anyone—looks like they've just gotten a stab in the back. Folds up to fit in pocket when not in use. Only \$3.00

I am enclosing \$_____ for the HORROR HOUSE items checked below: HORROR HOUSE 45 W. 45th ST., N.Y.C.

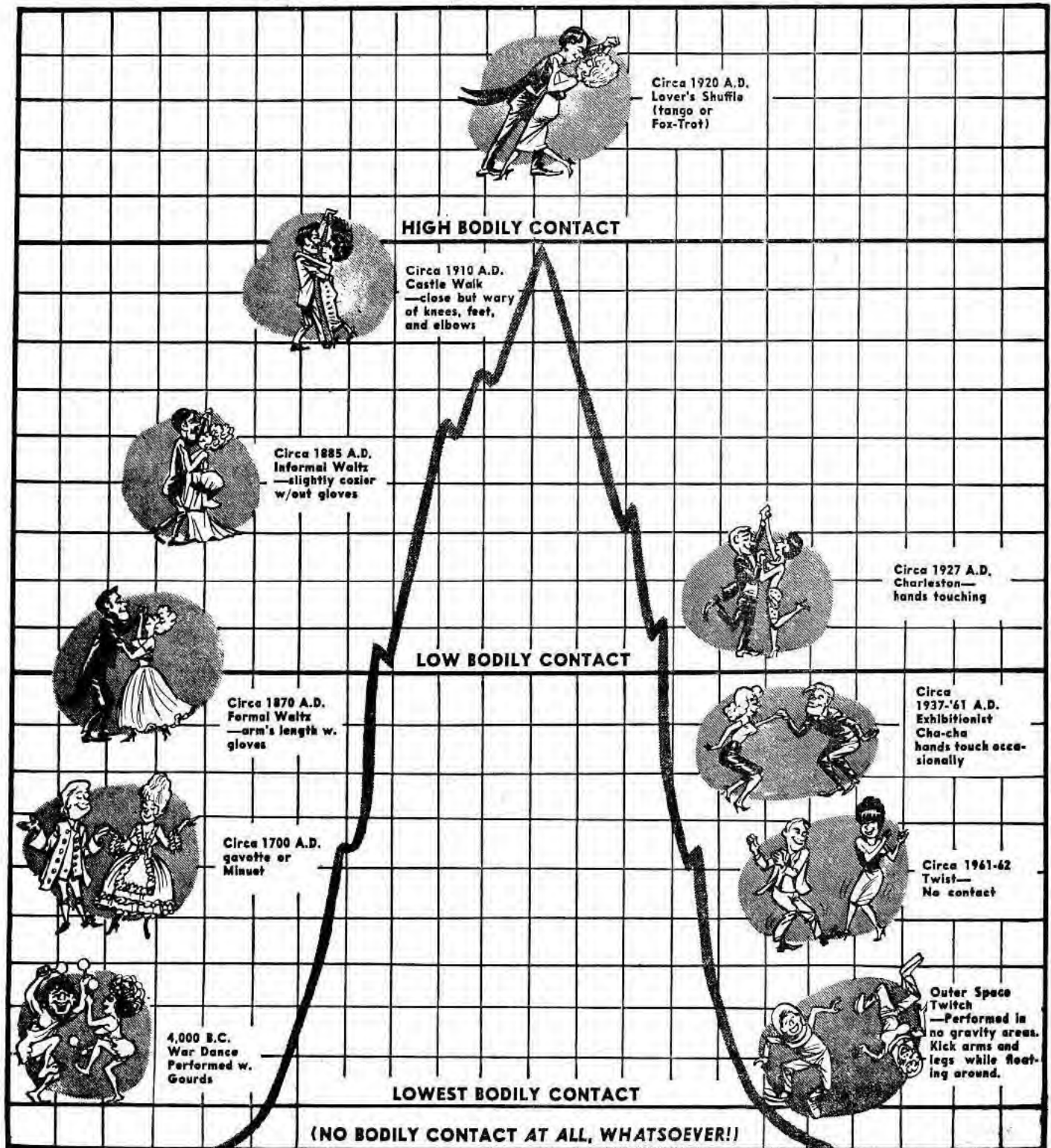
RUBBER MASKS

- | | | |
|---|---|---|
| <input type="checkbox"/> BLACK WIDOW SPIDER | <input type="checkbox"/> WEREWOLF | <input type="checkbox"/> MAN-FROM-MARS |
| <input type="checkbox"/> HORRIBLE HANDS | <input type="checkbox"/> DEVIL | <input type="checkbox"/> MONSTER-FROM-MERCURY |
| <input type="checkbox"/> SHRUNKEN HEAD | <input type="checkbox"/> FRANKENSTEIN'S MONSTER | <input type="checkbox"/> VAMPIRE |
| <input type="checkbox"/> JACK THE KNIFE | <input type="checkbox"/> ZOMBIE | <input type="checkbox"/> HORRIBLE-MONSTER |
| | <input type="checkbox"/> WITCH | <input type="checkbox"/> SKULL |
| | <input type="checkbox"/> GORILLA | |

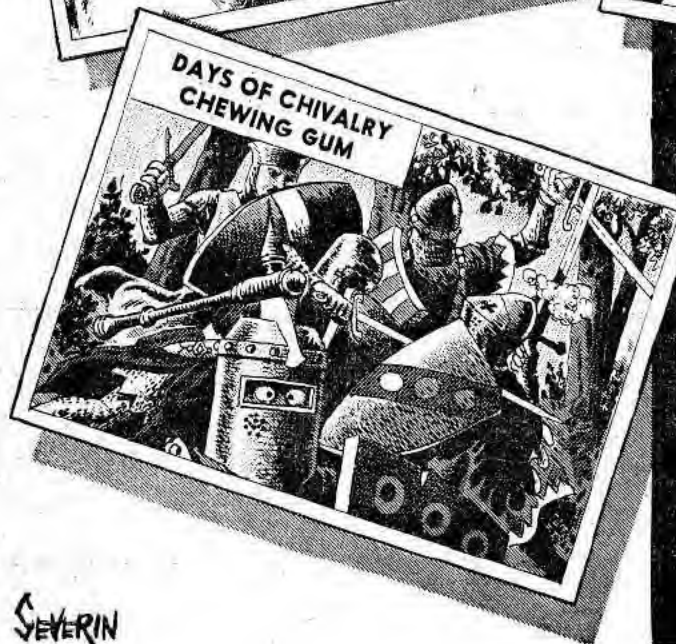
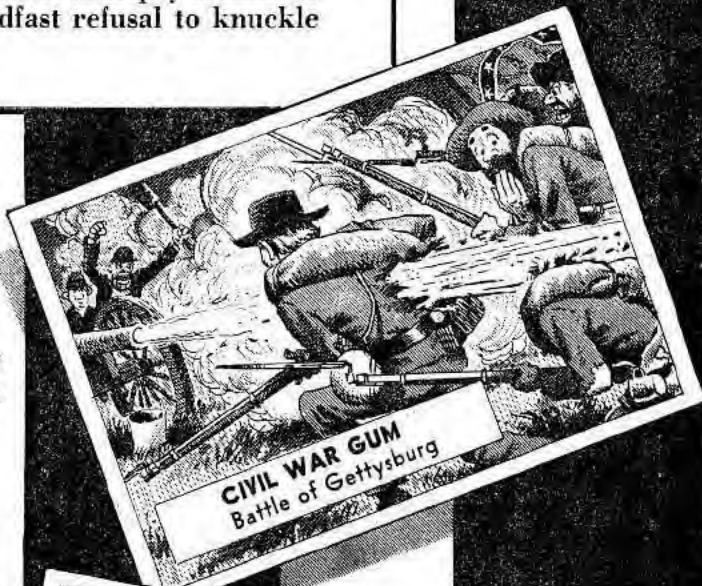
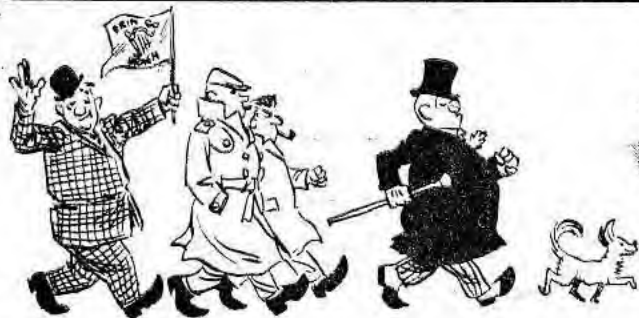
NAME _____ ADDRESS _____
CITY _____ ZONE _____ STATE _____

DANCE TREND GRAPH

It took 2000 years to get the sexes together---only 60 to separate them



Now that namby-pamby pressure groups have forced comic books and TV to tame their output, the bubble gum picture card survives as the sole dispenser of what the kids really want—unadulterated violence, horror and gore. CRACKED would like to pay tribute to the gutsy bubble gum industry for its steadfast refusal to knuckle under.



SEVERIN

We have noticed, however, that the picture card people make the mistake of restricting their gory subject matters to wars, crimes and monsters. We think they are overlooking some very fertile areas of violence and horror which we'd like to point out in our own ...

CRACKED

BUBBLE

GUM

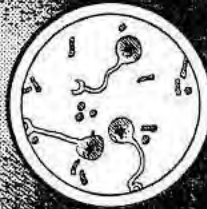
CARDS





WORLD'S WORST DISEASES

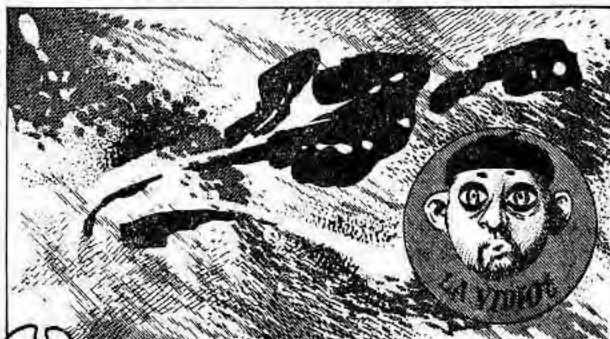
Be sure to collect all 48 diseases in this fascinating series.



17

PIZZALITIS OF THE SCROMBOSIS

FAMOUS ABSTRACT PAINTINGS



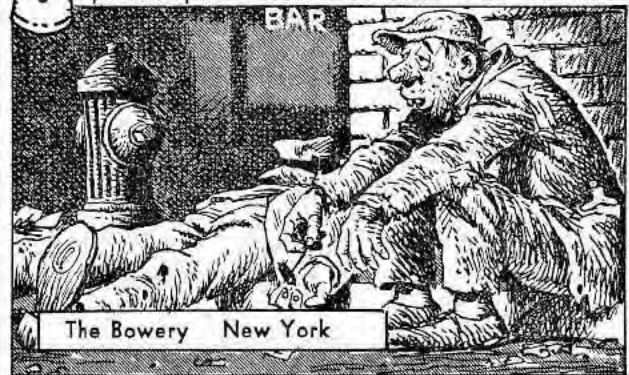
81

"Late Late Show" by La Vidiot. Free strait jacket to everyone who collects all 96 cards in this series.



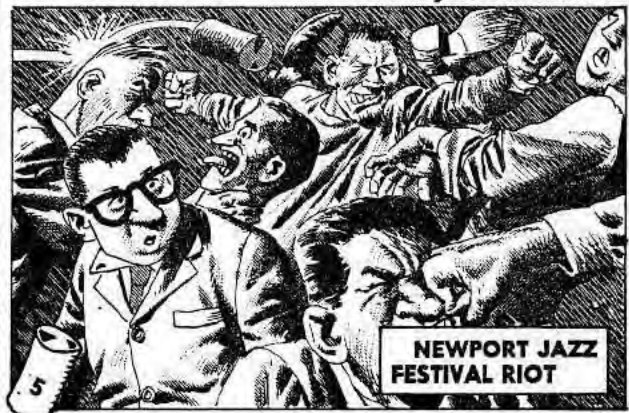
SLUMS OF THE WORLD

Go slumming around the world with this picturesque series of 96 Slum Gum Cards.



COLLEGE FUN

Collect all 120 Cards in this gruesome series.



WITH A CRACKED BUBBLE GUM CARD, YOU, TOO, CAN BE A CARD.



Attention Bubble Gum Card Flippers! — Cracked Bubble Gum Cards are guaranteed to flip you!

MONSTROUS NEWSPAPER ADS

FAMILY TOGETHERNESS AT PINETOWN MEMORIAL PARK



- Buy your plot now!
- Easy Layaway Plan
- Air-Conditioned Vaults

"A family that
gets buried together,
stays together."

No. 13—Pinetown Memorial Park Ad

FAMOUS DISASTERS



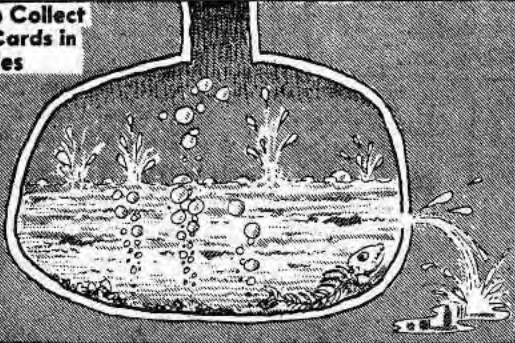
75 N.Y. METS SHOW UP FOR 1962 SEASON



76 N.Y. METS SHOW UP FOR 1963 SEASON

MONSTROUS TV COMMERCIALS

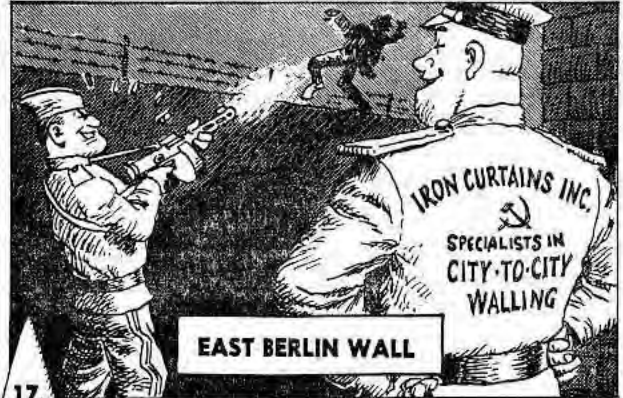
Be Sure to Collect
All 7200 Cards in
This Series



83

Stomach Acids Eating Into
Delicate Stomach Lining

70 BLUNDER WONDERS OF THE WORLD



EAST BERLIN WALL

17.

MID 20th CENTURY HORRORS



27. MODERN "AUTHENTIC" FOLK SINGERS

HORRORS

HORRORS

HORRORS

HORRORS

38. FROZEN TV DINNERS

51. MADISON AVE. SECRET INGREDIENTS

88. KHRUSHCHEV AT THE U.N.

96. CRACKED MAGAZINE

Don't Gum Up Your Bubble
Gum Card Collection—Col-
lect All the Cards

... still another that the bubble gum picture card industry has overlooked is the adult market. This potentially lucrative can be captured by simply including adult-oriented picture cards in adult-oriented products.

Losing poker players will be able to recoup their losses with the aid of a Market Tip picture card that accompanies each deck of cards.



STOCK MARKET TIPS

Company
Symbol



5

Electro-Dynamic
Buggy Whips, Inc.

STOCK MARKET TIPS No. 5

Electro-Dynamic Buggy Whips Inc.

1963

N.Y. Boiler

Exchange (EBW)

High Low

51 1/2 3/4

Old-fashioned items are proving to be very popular these days as status symbols, and EBW is in an ideal position to take advantage of this craze.

The company also offers excellent diversification in kerosene lamps and quill pens.

Collect all 24 1/4 cards in this "Go For Broke With Your Broker" Series.

CRACKED MAILLINE
CITY STREET

Mailers of junk mail can guarantee that their letters will at least be opened, by including a pin-up picture card.

IMPORTANT
This letter contains a Strip Pip
Picture Card.

NEW YORK 10, N.Y.

15 STRIP PIPS



SHELIA THE PEELER

SHELIA THE PEELER

Height: 6'6"
Age: ?

Weight: 168
Years as Pro: 5

WOWEE! This gorgeous hunk of feminine pulchritude holds the East Coast record of appearing in 372 nite clubs and stripping 72,903 times. Wowee. Collect all 48 Wowee Cards in this wowee girly series.

Unemployment bureaus can reduce the number of unemployed by including an Interesting Job Picture Card with each unemployment check.

Run-Tan-Tan
9 Keen Kennels
23 Welohan Blvd
Hollywood Cal

THIS LETTER
CONTAINS AN
INTERESTING
JOB
PICTURE
CARD

INTERESTING JOBS



13-ASSISTANT SEWER ATTENDANT

13 ASSISTANT SEWER ATTENDANT

There are 50,000 openings for this position, each one covered by a manhole. Civil Service exams are held annually in the city's main sewer at Canal & Mott Sts. For examination bring pencil, flashlight and strong stomach. If you've collected all 52 cards in this series that means your unemployment checks have run out.

What better item to include in each tube of shaving cream than a picture of an expert point shaver?



Joe Klumper

22

Joe Klumper

In high school was known as "Klumper the Jumper". In college is known as "Klumper the Dumper".

Last year Joe shaved a season's record of 372 pts. Also holds Game high record of 33 pts. shaved.

Collect the entire series of 48 Shady Cagers, before the District Attorney collects them.

Cigarette manufacturers will have the girls buying their cigarettes by the carton, by including a Famous Furs picture card. In turn, the gals will be able to use these cards as gift reminders to their beaux and hubbies.



33 Famous Furs Series

Chinchilla

Chinchillas are a steal at \$20,000, and at that price that's just what you may have to do to own one.

It takes over 100 pelts to make a coat, that's why your wallet has to take such a pelting.

Collect all 48 cards in this Famous Fur Series. Or better yet, buy one of these furs and you'll be able to collect 48 girls.

Soap companies can give their female customers an extra incentive for using their product by including a Most Eligible Bachelor picture card.



23 "Baby Face" Von Pugnitski

You name it, he owns it—the tin in Bolivia, the coffee in Brazil, the pizza pies in Sicily.

Everyone stands a chance with this gay, dashing 52-year-old playboy ... he has a thing for ugly girls.

His favorite wolfing grounds:

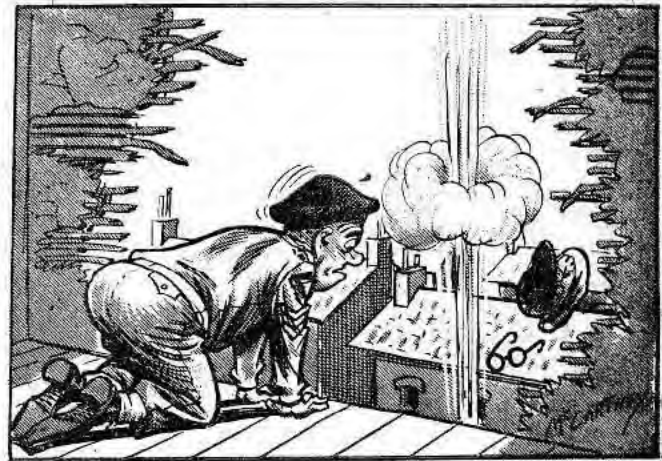
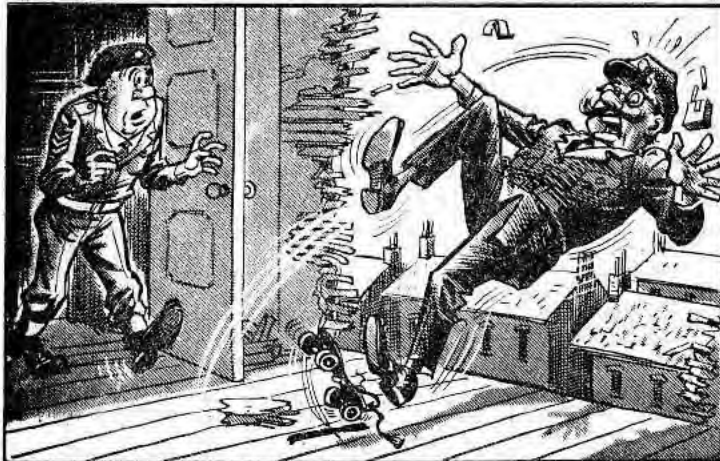
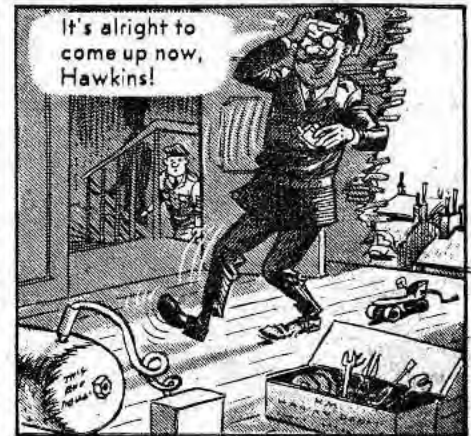
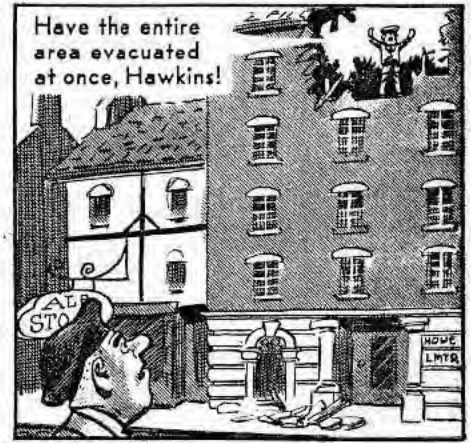
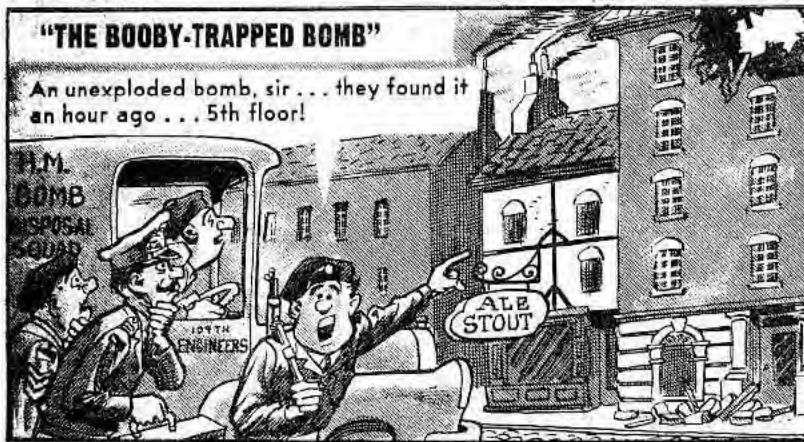
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